

Cigars, Cigarillos and Smoking Tobacco in Portugal

Market Direction | 2024-06-11 | 26 pages | Euromonitor

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Report description:

Despite the prices of cigarillos increasing these products still benefited from a more favourable taxation during 2023, and lower average prices compared to cigarettes. Due to a more significant increase in the prices of cigarettes some consumers searched for less expensive alternative options, not only switching to lower priced brands, but also to more affordable alternatives, including cigarillos. As a result, cigarillos saw double-digit growth in retail volume terms in 2023.

Euromonitor International's Cigars, Cigarillos and Smoking Tobacco in Portugal report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be the new legislative, distribution or pricing issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Cigars and Cigarillos, Smoking Tobacco.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Cigars, Cigarillos and Smoking Tobacco market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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