

Cigars, Cigarillos and Smoking Tobacco in Poland

Market Direction | 2024-06-11 | 28 pages | Euromonitor

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Report description:

Sales of fine cut tobacco declined in retail volume terms in 2023. Like cigarettes, this category received a sales boost in 2022 as large numbers of refugees entered Poland following Russia's invasion of Ukraine. However, in 2023 the influence of this was less pronounced as many of these refugees either returned home or moved on to other countries. The second reason that negatively affected sales of fine cut tobacco was the still relatively low prices of economy band cigarettes. The "bottom" pri...

Euromonitor International's Cigars, Cigarillos and Smoking Tobacco in Poland report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be the new legislative, distribution or pricing issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Cigars and Cigarillos, Smoking Tobacco.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Cigars, Cigarillos and Smoking Tobacco market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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