

Cigarettes in Singapore

Market Direction | 2024-06-05 | 23 pages | Euromonitor

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Report description:

Tobacco in Singapore saw a retail volume decline in 2023, although current value sales increased. Retail volume sales of cigarettes continued to decrease, with mid-priced cigarettes suffering the most significant fall in sales. Meanwhile, the economy price band saw actual volume growth, benefiting from trading down, as consumers looked for more affordable options. Meanwhile, the premium price band saw an actual volume decline, but a slight share increase. Consumers purchasing higher-end products...

Euromonitor International's Cigarettes in Singapore report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be the new legislative, distribution or pricing issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Cigarettes Including Fine Cut Stick Equivalent.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Cigarettes market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Rise in excise duty tax raises prices and deters cigarette consumption

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TOBACCO IN SINGAPORE

EXECUTIVE SUMMARY

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