

Cigarettes in Portugal

Market Direction | 2024-06-11 | 22 pages | Euromonitor

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Report description:

Despite the positive impact from sales to tourists, this was not enough to prevent cigarettes from declining in retail volume terms in 2023. The difficult economic context, high inflation and relevant price increases on cigarettes due to tax revisions during 2023 affected the category's performance with more people being encouraged to quit as they saw their incomes squeezed. Some smokers also made the switch to alternatives, in particular heated tobacco. These products are perceived to be red...

Euromonitor International's Cigarettes in Portugal report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be the new legislative, distribution or pricing issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Cigarettes Including Fine Cut Stick Equivalent.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Cigarettes market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Cigarettes in Portugal
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TOBACCO IN PORTUGAL

EXECUTIVE SUMMARY

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