

Cigarettes in Peru

Market Direction | 2024-06-11 | 24 pages | Euromonitor

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Report description:

Cigarettes in Peru continued to suffer from persistent illegal trade in 2023. Since the beginning of the COVID-19 pandemic, the advance of the illicit market - essentially composed of smuggling - has been relentless, with illicit trade in 2023 surpassing 2022's record-breaking figures. The post-pandemic deterioration of institutions including customs and the police, as well as the economic and political-social crisis resulting from the dismissal of former president Pedro Castillo, have been redu...

Euromonitor International's Cigarettes in Peru report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be the new legislative, distribution or pricing issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Cigarettes Including Fine Cut Stick Equivalent.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Cigarettes market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

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Euromonitor International
June 2024

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CIGARETTES IN PERU

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Philip Morris International launches new economy line, Marlboro Crafted

Menthol continues to lose ground

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Increase in selective tax to further support illicit trade in cigarettes

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TOBACCO IN PERU

EXECUTIVE SUMMARY

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

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