

Cigarettes in Morocco

Market Direction | 2024-06-10 | 26 pages | Euromonitor

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Report description:

The post-pandemic rise in cigarette volume sales in Morocco ended in 2022, with the negative trend persisting throughout 2023 and only marginally positive growth seen in 2024. The commission for the approval of the price of tobacco products in Morocco has increased the prices of cigarettes, effective from 1 January 2024. Further, new standards for product composition are in place, setting maximum levels of 10 mg for tar, 1 mg for nicotine and 10 mg for carbon monoxide. This decision aims to regul...

Euromonitor International's Cigarettes in Morocco report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be the new legislative, distribution or pricing issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Cigarettes Including Fine Cut Stick Equivalent.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Cigarettes market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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TOBACCO IN MOROCCO

EXECUTIVE SUMMARY

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