

Cigarettes in Kazakhstan

Market Direction | 2024-06-12 | 24 pages | Euromonitor

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Report description:

In 2023, cigarettes in Kazakhstan continued to experience negative trends, leading to the ongoing decline in retail volume sales. This was informed by the ongoing gradual decrease in the number of smokers and reduced smoking prevalence, as well as a decline in the daily volume of cigarettes consumed by smokers. Concurrently, there was a notable rise in illegal trade activity with regard to cigarettes. The downward trajectory has been exacerbated by the significant surge in new generation options...

Euromonitor International's Cigarettes in Kazakhstan report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be the new legislative, distribution or pricing issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Cigarettes Including Fine Cut Stick Equivalent.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Cigarettes market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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TOBACCO IN KAZAKHSTAN

EXECUTIVE SUMMARY

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