

Cider/Perry in France

Market Direction | 2024-06-13 | 26 pages | Euromonitor

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Report description:

Although sales of cider/perry declined in total volume terms in 2023 the category actually reported a more stable performance than earlier in the review period. The main contributors to this slight improvement were the recovery of on-trade sales as the pandemic came to an end and the positive development of certain high-end speciality cider/perry lines in 2022-2023. However, sales of perry, flavoured cider and sweet cider products perform well below the average for this category.

Euromonitor International's Cider/Perry in France report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2019-2023), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution or pricing issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Non Alcoholic Cider/Perry, Regular Cider/Perry.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Cider/Perry market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Table of Contents:

Cider/Perry in France
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List Of Contents And Tables

CIDER/PERRY IN FRANCE

KEY DATA FINDINGS

2023 DEVELOPMENTS

Cider/perry sees a more stable performance despite declining sales

On-trade sales continue on the path to recovery despite challenges

Innovation and food pairing is back as competition remains highly consolidated

PROSPECTS AND OPPORTUNITIES

New clouds over the apple yards

New players could help to rejuvenate the image of cider in France

Still some hope for cider/perry but greater investment will be needed

CATEGORY DATA

Table 1 Sales of Cider/Perry: Total Volume 2018-2023

Table 2 Sales of Cider/Perry: Total Value 2018-2023

Table 3 Sales of Cider/Perry: % Total Volume Growth 2018-2023

Table 4 Sales of Cider/Perry: % Total Value Growth 2018-2023

Table 5 Sales of Cider/Perry by Off-trade vs On-trade: Volume 2018-2023

Table 6 Sales of Cider/Perry by Off-trade vs On-trade: Value 2018-2023

Table 7 Sales of Cider/Perry by Off-trade vs On-trade: % Volume Growth 2018-2023

Table 8 Sales of Cider/Perry by Off-trade vs On-trade: % Value Growth 2018-2023

Table 9 GBO Company Shares of Cider/Perry: % Total Volume 2019-2023

Table 10 □NBO Company Shares of Cider/Perry: % Total Volume 2019-2023

Table 11 □LBN Brand Shares of Cider/Perry: % Total Volume 2020-2023

Table 12 □Forecast Sales of Cider/Perry: Total Volume 2023-2028

Table 13 □Forecast Sales of Cider/Perry: Total Value 2023-2028

Table 14 □Forecast Sales of Cider/Perry: % Total Volume Growth 2023-2028

Table 15 □Forecast Sales of Cider/Perry: % Total Value Growth 2023-2028

ALCOHOLIC DRINKS IN FRANCE

EXECUTIVE SUMMARY

Alcoholic drinks in 2023: The big picture

2023 key trends

Competitive landscape

Retailing developments

On-trade vs off-trade split

What next for alcoholic drinks?

MARKET BACKGROUND

Legislation

Legal purchasing age and legal drinking age

Drink driving

Advertising

Smoking ban

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Opening hours

On-trade establishments

Table 16 Number of On-trade Establishments by Type 2017-2023

TAXATION AND DUTY LEVIES

Summary 1 Taxation and Duty Levies on Alcoholic Drinks 2023

OPERATING ENVIRONMENT

Contraband/parallel trade

Duty free

Cross-border/private imports

KEY NEW PRODUCT LAUNCHES

Outlook

MARKET INDICATORS

Table 17 Retail Consumer Expenditure on Alcoholic Drinks 2018-2023

MARKET DATA

Table 18 Sales of Alcoholic Drinks by Category: Total Volume 2018-2023

Table 19 Sales of Alcoholic Drinks by Category: Total Value 2018-2023

Table 20 Sales of Alcoholic Drinks by Category: % Total Volume Growth 2018-2023

Table 21 Sales of Alcoholic Drinks by Category: % Total Value Growth 2018-2023

Table 22 Sales of Alcoholic Drinks by Category by Off-trade vs On-trade: Volume 2023

Table 23 Sales of Alcoholic Drinks by Category by Off-trade vs On-trade: Value 2023

Table 24 Sales of Alcoholic Drinks by Category by Off-trade vs On-trade: % Volume 2023

Table 25 □Sales of Alcoholic Drinks by Category by Off-trade vs On-trade: % Value 2023

Table 26 □GBO Company Shares of Alcoholic Drinks: % Total Volume 2019-2023

Table 27 □Distribution of Alcoholic Drinks by Format: % Off-trade Value 2018-2023

Table 28 □Distribution of Alcoholic Drinks by Format and by Category: % Off-trade Volume 2023

Table 29 □Forecast Sales of Alcoholic Drinks by Category: Total Volume 2023-2028

Table 30 □Forecast Sales of Alcoholic Drinks by Category: Total Value 2023-2028

Table 31 □Forecast Sales of Alcoholic Drinks by Category: % Total Volume Growth 2023-2028

Table 32 □Forecast Sales of Alcoholic Drinks by Category: % Total Value Growth 2023-2028

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SOURCES

Summary 2 Research Sources

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