

**Cider/Perry in France**

Market Direction | 2024-06-13 | 26 pages | Euromonitor

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**Report description:**

Although sales of cider/perry declined in total volume terms in 2023 the category actually reported a more stable performance than earlier in the review period. The main contributors to this slight improvement were the recovery of on-trade sales as the pandemic came to an end and the positive development of certain high-end speciality cider/perry lines in 2022-2023. However, sales of perry, flavoured cider and sweet cider products perform well below the average for this category.

Euromonitor International's Cider/Perry in France report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2019-2023), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution or pricing issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Non Alcoholic Cider/Perry, Regular Cider/Perry.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

**Why buy this report?**

- \* Get a detailed picture of the Cider/Perry market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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