

## **Beer in the United Kingdom**

Market Direction | 2024-06-12 | 34 pages | Euromonitor

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### **Report description:**

Total volume sales of beer in the UK declined in 2023. However, while off-trade volume sales continued to stabilise following the boost which came as a result of the pandemic, leading to another marginal dip in 2023 via this channel, at-home consumption remained popular. During the year, many consumers sought to replicate on-trade experiences in their homes - partly as they were discouraged by the elevated prices charged by bars and pubs and the convenience that it offered them. In response, Gui...

Euromonitor International's Beer in United Kingdom report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2019-2023), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution or pricing issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Dark Beer, Lager, Non/Low Alcohol Beer, Stout.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Beer market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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