

Airlines in South Korea

Market Direction | 2023-09-05 | 15 pages | Euromonitor

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Report description:

Air Premier is an airline which initially launched in 2017. Unlike full service and low cost carriers, Air Premier is positioned as a "hybrid airline". Full service carriers are known to offer various airfares, but tend to be perceived as premium, while low cost carriers offer affordable options but with more limited customer service. Well-known full service carriers in South Korea include Korean Air and Asiana, while Jeju Air, T'Way Air, and Air Seoul are popular low cost carriers. The hybrid s...

Euromonitor International's Airlines in South Korea report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest market size data 2018-2022, allowing you to identify the sectors driving growth. It identifies the leading companies and offers strategic analysis of key factors influencing the market - be they new legislative, technology or pricing issues. Background information on disposable income, annual leave and holiday taking habits is also included. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Airlines Offline, Airlines Online, Ancillary Revenue, Domestic Airlines, International Airlines, Non-Scheduled Carriers, Passenger Revenue, Scheduled Airlines.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Airlines market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

Table of Contents:

Airlines in South Korea
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List Of Contents And Tables

AIRLINES IN SOUTH KOREA

KEY DATA FINDINGS

2023 DEVELOPMENTS

New airline, Air Premier, launches inaugural international flight

Premium seats are either new options or making a comeback

PROSPECTS AND OPPORTUNITIES

Resumption of airline routes previously impacted by pandemic

Eastar Jet returns following the disruptions of COVID-19

CATEGORY DATA

Table 1 Airlines Sales: Value 2018-2023

Table 2 Airlines Online Sales: Value 2018-2023

Table 3 Airlines: Passengers Carried 2018-2023

Table 4 Airlines NBO Company Shares: % Value 2018-2022

Table 5 Low Cost Carriers Brands by Key Performance Indicators 2023

Table 6 Full Service Carriers Brands by Key Performance Indicators 2023

Table 7 Forecast Airlines Sales: Value 2023-2028

Table 8 Forecast Airlines Online Sales: Value 2023-2028

TRAVEL IN SOUTH KOREA

EXECUTIVE SUMMARY

Travel in 2023

Airlines: Key trends

Hotels: Key trends

Booking: Key trends

What next for travel?

MARKET DATA

Table 9 Surface Travel Modes Sales: Value 2018-2023

Table 10 Surface Travel Modes Online Sales: Value 2018-2023

Table 11 Forecast Surface Travel Modes Sales: Value 2023-2028

Table 12 Forecast Surface Travel Modes Online Sales: Value 2023-2028

Table 13 In-Destination Spending: Value 2018-2023

Table 14 Forecast In-Destination Spending: Value 2023-2028

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SOURCES

Summary 1 Research Sources

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