

Trends in Global Trade Amid Rising Economic Fragmentation

Global Strategy | 2024-06-05 | 38 pages | Euromonitor

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Report description:

The briefing explores trends in the global structure amid rising economic and geopolitical uncertainty. As global economy evolves, countries and companies will need to find ways to diversify the supply of critical components. This will require establishing new trade routes and striking the right balance between operational security and cost efficiency.

The Trends in Global Trade Amid Rising Economic Fragmentation offers a unique insight into key trends shaping the industry world-wide and in the largest markets. Aimed at strategists and planners, it draws on Euromonitor International's vast information resources to give top line insight across manufacturing, B2B and services sectors. Written by some of our most experienced analysts, the Global Industrial Reports are designed to provide key trends on industry's performance, demand drivers, trade, leading companies and future trends. This allows company leaders to reflect on the behaviour and motivation driving global markets today and tomorrow.

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Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Industrial (Entire Economy) market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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