

Tobacco in Saudi Arabia

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Report description:

Tobacco in Saudi Arabia saw marginal volume growth overall in 2023. Cigarettes remained the largest category in tobacco despite the growing trend towards heated tobacco. Health and wellness trends as well as high taxation and increasing prices overall continue to put pressure on the tobacco industry. Within this landscape, e-vapour products and heated tobacco are gaining ground - mainly among younger generations of adults of legal smoking age. On the other hand, older consumers are more incline...

Euromonitor International's Tobacco in Saudi Arabia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be the new legislative, distribution or pricing issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Cigarettes, Cigarettes (Illicit+Legal), Cigars, Cigarillos and Smoking Tobacco, Smokeless Tobacco, E-Vapour Products and Heated Tobacco.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Tobacco market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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CIGARETTES IN SAUDI ARABIA

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