

Tobacco in Estonia

Market Direction | 2024-06-04 | 55 pages | Euromonitor

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Report description:

Within tobacco in Estonia, cigarettes continued to struggle to maintain demand in 2023. Smoking prevalence in terms of cigarettes saw a further small decrease at the end of the review period. This was underpinned by heightened health concerns as well as an increase in excise taxes and high inflationary pressure on energy and transportation costs, making cigarettes more expensive. In this vein, regular cigarettes continued to lose retail volume share to perceived "less harmful to health" alternat...

Euromonitor International's Tobacco in Estonia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be the new legislative, distribution or pricing issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Cigarettes, Cigarettes (Illicit+Legal), Cigars, Cigarillos and Smoking Tobacco, Smokeless Tobacco, E-Vapour Products and Heated Tobacco.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Tobacco market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Euromonitor International
June 2024

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