

Tobacco in Argentina

Market Direction | 2024-05-29 | 38 pages | Euromonitor

AVAILABLE LICENSES:

- Single User Licence €1750.00
- Multiple User License (1 Site) €3500.00
- Multiple User License (Global) €5250.00

Report description:

The Argentine economy faced significant challenges in 2023, entering a recession with a GDP contraction and a notable decline in December compared to December 2022. Inflation surged, severely impacting the tobacco industry. Although official unemployment rates remained low, poverty levels soared, with nearly half of the population living below the poverty line. The average income was below historical patterns, and purchasing power declined due to rising inflation. Additionally, a severe drought...

Euromonitor International's Tobacco in Argentina report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be the new legislative, distribution or pricing issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Cigarettes, Cigarettes (Illicit+Legal), Cigars, Cigarillos and Smoking Tobacco, Smokeless Tobacco, E-Vapour Products and Heated Tobacco.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Tobacco market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

reliable information resources to help drive informed strategic planning.

Table of Contents:

Tobacco in Argentina
Euromonitor International
June 2024

List Of Contents And Tables

TOBACCO IN ARGENTINA

EXECUTIVE SUMMARY

Tobacco in 2023: The big picture

2023 key trends

Competitive landscape

Retailing developments

What next for tobacco?

OPERATING ENVIRONMENT

Legislation

Legislative overview

Summary 1 Legislation Summary at a Glance

Minimum legal smoking age

Smoking prevalence

Tar levels

Health warnings

Plain packaging

Advertising and sponsorship

Point-of-sale display bans

Smoking in public places

Low ignition propensity (LIP) cigarette regulation

Flavoured tobacco product ban

Reduced harm

Vapour products

PRODUCTION/IMPORTS/EXPORTS

MARKET INDICATORS

Table 1 Number of Adult Smokers by Gender 2018-2023

MARKET DATA

Table 2 Sales of Tobacco by Category: Volume 2018-2023

Table 3 Sales of Tobacco by Category: Value 2018-2023

Table 4 Sales of Tobacco by Category: % Volume Growth 2018-2023

Table 5 Sales of Tobacco by Category: % Value Growth 2018-2023

Table 6 Forecast Sales of Tobacco by Category: Volume 2023-2028

Table 7 Forecast Sales of Tobacco by Category: Value 2023-2028

Table 8 Forecast Sales of Tobacco by Category: % Volume Growth 2023-2028

Table 9 Forecast Sales of Tobacco by Category: % Value Growth 2023-2028

DISCLAIMER

SOURCES

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Summary 2 Research Sources

CIGARETTES IN ARGENTINA

KEY DATA FINDINGS

2023 DEVELOPMENTS

Cigarette sales retraction amidst economic crisis, declining smoking prevalence, and shift to fine cut tobacco

Sizable downtrading trend from global to local low-cost brands, growth in flavoured options

Strengthening of local companies through pricing and innovation

PROSPECTS AND OPPORTUNITIES

Declining consumption due to health concerns and illicit trade evolution

Portfolio reduction strategy driven by global companies

Continued growth in flavoured capsule cigarettes

TAXATION AND PRICING

Taxation rates

Table 10 Taxation and Duty Levies 2018-2023

Average cigarette pack price breakdown

Summary 3 Average Cigarette Pack Price Breakdown: Brand Examples

CATEGORY DATA

Table 11 Sales of Cigarettes: Volume 2018-2023

Table 12 Sales of Cigarettes by Category: Value 2018-2023

Table 13 Sales of Cigarettes: % Volume Growth 2018-2023

Table 14 Sales of Cigarettes by Category: % Value Growth 2018-2023

Table 15 Sales of Cigarettes by Blend: % Volume 2018-2023

Table 16 Sales of Cigarettes by Standard/Menthol/Capsule: % Volume 2018-2023

Table 17 Sales of Cigarettes by Regular/Slim/Superslim/Microslim: % Volume 2018-2023

Table 18 Sales of Cigarettes by Pack Size: % Volume 2018-2023

Table 19 Sales of Cigarettes by Price Band: % Volume 2018-2023

Table 20 NBO Company Shares of Cigarettes: % Volume 2019-2023

Table 21 LBN Brand Shares of Cigarettes: % Volume 2020-2023

Table 22 Sales of Cigarettes by Distribution Format: % Volume 2018-2023

Table 23 Illicit Trade Estimate of Cigarettes: Volume 2018-2023

Table 24 Forecast Sales of Cigarettes: Volume 2023-2028

Table 25 Forecast Sales of Cigarettes by Category: Value 2023-2028

Table 26 Forecast Sales of Cigarettes: % Volume Growth 2023-2028

Table 27 Forecast Sales of Cigarettes by Category: % Value Growth 2023-2028

Table 28 Forecast Sales of Cigarettes by Blend: % Volume 2023-2028

Table 29 Forecast Sales of Cigarettes by Standard/Menthol/Capsule: % Volume 2023-2028

Table 30 Forecast Sales of Cigarettes by Regular/Slim/Superslim/Microslim: % Volume 2023-2028

Table 31 Forecast Sales of Cigarettes by Pack Size: % Volume 2023-2028

Table 32 Forecast Sales of Cigarettes by Price Band: % Volume 2023-2028

CIGARS, CIGARILLOS AND SMOKING TOBACCO IN ARGENTINA

KEY DATA FINDINGS

2023 DEVELOPMENTS

Slight decrease in cigars and cigarillos due to import issues and economic factors

Increased cigar sales driven by Dominican, Honduran, and Nicaraguan imports

Significant growth in fine cut tobacco due to economic shifts and changing consumer preferences

PROSPECTS AND OPPORTUNITIES

Projected decline in cigars due to Tabacalera Sarandi's portfolio reduction

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Increased presence of imported offerings under a less restrictive government

Continued growth in smoking tobacco as it captures volume from cigarettes

CATEGORY DATA

Table 33 Sales of Cigars, Cigarillos and Smoking Tobacco by Category: Volume 2018-2023

Table 34 Sales of Cigars, Cigarillos and Smoking Tobacco by Category: Value 2018-2023

Table 35 Sales of Cigars, Cigarillos and Smoking Tobacco by Category: % Volume Growth 2018-2023

Table 36 Sales of Cigars, Cigarillos and Smoking Tobacco by Category: % Value Growth 2018-2023

Table 37 Sales of Cigars by Size: % Volume 2018-2023

Table 38 Sales of Cigarillos by Price Platform 2018-2023

Table 39 NBO Company Shares of Cigars and Cigarillos: % Volume 2019-2023

Table 40 LBN Brand Shares of Cigars and Cigarillos: % Volume 2020-2023

Table 41 NBO Company Shares of Cigars: % Volume 2019-2023

Table 42 □LBN Brand Shares of Cigars: % Volume 2020-2023

Table 43 □NBO Company Shares of Cigarillos: % Volume 2019-2023

Table 44 □LBN Brand Shares of Cigarillos: % Volume 2020-2023

Table 45 □NBO Company Shares of Smoking Tobacco: % Volume 2019-2023

Table 46 □LBN Brand Shares of Smoking Tobacco: % Volume 2020-2023

Table 47 □NBO Company Shares of Pipe Tobacco: % Volume 2019-2023

Table 48 □LBN Brand Shares of Pipe Tobacco: % Volume 2020-2023

Table 49 □NBO Company Shares of Fine Cut Tobacco: % Volume 2019-2023

Table 50 □LBN Brand Shares of Fine Cut Tobacco: % Volume 2020-2023

Table 51 □Distribution of Cigars and Cigarillos by Format: % Volume 2018-2023

Table 52 □Distribution of Smoking Tobacco by Format: % Volume 2018-2023

Table 53 □Forecast Sales of Cigars, Cigarillos and Smoking Tobacco by Category: Volume 2023-2028

Table 54 □Forecast Sales of Cigars, Cigarillos and Smoking Tobacco by Category: Value 2023-2028

Table 55 □Forecast Sales of Cigars, Cigarillos and Smoking Tobacco by Category: % Volume Growth 2023-2028

Table 56 □Forecast Sales of Cigars, Cigarillos and Smoking Tobacco by Category: % Value Growth 2023-2028

SMOKELESS TOBACCO, E-VAPOUR PRODUCTS AND HEATED TOBACCO IN ARGENTINA

2023 DEVELOPMENTS

Smokeless tobacco remains illegal

PROSPECTS AND OPPORTUNITIES

Potential legalisation of vapour and heated tobacco products by 2026

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Tobacco in Argentina

Market Direction | 2024-05-29 | 38 pages | Euromonitor

To place an Order with Scotts International:

- ☐ - Print this form
- ☐ - Complete the relevant blank fields and sign
- ☐ - Send as a scanned email to support@scotts-international.com

ORDER FORM:

Select license	License	Price
	Single User Licence	€1750.00
	Multiple User License (1 Site)	€3500.00
	Multiple User License (Global)	€5250.00
		VAT
		Total

*Please circle the relevant license option. For any questions please contact support@scotts-international.com or 0048 603 394 346.

☐ ** VAT will be added at 23% for Polish based companies, individuals and EU based companies who are unable to provide a valid EU Vat Numbers.

Email*	<input type="text"/>	Phone*	<input type="text"/>
First Name*	<input type="text"/>	Last Name*	<input type="text"/>
Job title*	<input type="text"/>		
Company Name*	<input type="text"/>	EU Vat / Tax ID / NIP number*	<input type="text"/>
Address*	<input type="text"/>	City*	<input type="text"/>
Zip Code*	<input type="text"/>	Country*	<input type="text"/>
		Date	<input type="text" value="2025-05-07"/>
		Signature	<input type="text"/>

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com