

Spectacles in India

Market Direction | 2024-06-05 | 19 pages | Euromonitor

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Report description:

Following its recovery from the impact of the pandemic in 2022, spectacles in India experienced robust double-digit current value growth the subsequent year. However, the pace of growth is set to moderate in 2024, reflecting a mature environment with sustained but slower growth. Notably, spectacle lenses remains the primary revenue driver within the category, followed by frames. The increasing prevalence of digital devices is propelling demand for spectacle lenses with specialised coatings design...

Euromonitor International's Spectacles in India report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2019-2023), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, distribution or pricing issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Readymade Reading Glasses, Spectacle Frames, Spectacle Lenses.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Spectacles market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Spectacles exhibits stable single-digit value growth in 2024

Advances in vision correction mark a new focus point in the industry

Essilor India leads spectacles with premium product offerings and wide product distribution

PROSPECTS AND OPPORTUNITIES

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Although offline retail channels will remain dominant, significant growth is anticipated for retail e-commerce

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