

Smokeless Tobacco, E-Vapour Products and Heated Tobacco in Hungary

Market Direction | 2024-06-04 | 34 pages | Euromonitor

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Report description:

Smokeless tobacco, e-vapour products and heated tobacco in Hungary in 2023 expanded in terms of volume and current value sales. By autumn 2023, all major international tobacco manufacturers had entered the heated tobacco market, with Japan International's Evo launch in August being the most recent addition. Manufacturers have been extending their brand portfolios with new brands, such as Dunhill (British American Tobacco, 2023), TEREA (Philip Morris, 2023), and Delia (Philip Morris, 2024). Heat...

Euromonitor International's Smokeless Tobacco, E-Vapour Products and Heated Tobacco in Hungary report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be the new legislative, distribution or pricing issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: E-Vapour Products, Heated Tobacco Products, Smokeless Tobacco, Tobacco Free Oral Nicotine.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Smokeless Tobacco, E-Vapour Products and Heated Tobacco market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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June 2024

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Nicotine pouches captures consumer interest

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TOBACCO IN HUNGARY

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