

Smokeless Tobacco, E-Vapour Products and Heated Tobacco in Egypt

Market Direction | 2024-06-07 | 24 pages | Euromonitor

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Report description:

2023 saw a continued rise in demand for smokeless tobacco, e-vapour products and heated tobacco in Egypt. Heated tobacco products saw a particularly dynamic performance, thanks to their sustained availability across all retail channels, from markets to forecourt retailers, in contrast to other tobacco products, which suffered from supply shortages. Moreover, due to growing health concerns, many consumers are migrating from cigarettes to heated tobacco, which is viewed as a healthier alternative.

Euromonitor International's Smokeless Tobacco, E-Vapour Products and Heated Tobacco in Egypt report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be the new legislative, distribution or pricing issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: E-Vapour Products, Heated Tobacco Products, Smokeless Tobacco, Tobacco Free Oral Nicotine.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Smokeless Tobacco, E-Vapour Products and Heated Tobacco market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Euromonitor International
June 2024

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Heated tobacco continues to lead growth

PMI leads sustainability efforts

E-vapour products are on the rise, as store presence increases

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