

## **Other Pet Food in Australia**

Market Direction | 2024-06-05 | 24 pages | Euromonitor

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### **Report description:**

Demand for other pet food in Australia is marginally improving following 2023's volume decline, with the latter driven by local consumers enjoying greater mobility and spending less time at home. Some consumers have also shifted to home-made meals due to the pet humanisation trend and rising cost concerns. Demand for non-traditional pets has been gradually diminishing in Australia. With fewer hours spent indoors, the need for the companionship provided by non-traditional pets appears to be decli...

Euromonitor International's Other Pet Food in Australia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, distribution or pricing issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Bird Food, Fish Food, Small Mammal/Reptile Food.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Other Pet Food market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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