

Limited-Service Restaurants in the US

Market Direction | 2024-02-13 | 46 pages | Euromonitor

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Report description:

2022 and 2023 saw some of the highest rates of inflation that the US had experienced in years. As ingredients costs increased, and a tight labour market pushed labour costs higher, brands across limited-service restaurants increased menu prices to offset these increased costs. Some brands increased menu prices by as much as 30% over the two years, far outpacing the rate of inflation. While in 2022 grocery prices rose faster than menu prices in limited-service restaurants for the majority of the...

Euromonitor International's Limited-Service Restaurants in USA report offers a comprehensive guide to the size and shape of the market at a national level. It provides foodservice sales, the number of outlets and the number of transactions by sector, allowing you to identify the foodservice sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they eating habits, lifestyle changes, tourism spending or legislative issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Chained Limited-Service Restaurants, Independent Limited-Service Restaurants, Limited-Service Restaurants by Type.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Limited-Service Restaurants market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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Euromonitor International
June 2024

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