

Homewares in the Netherlands

Market Direction | 2024-06-05 | 18 pages | Euromonitor

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Report description:

Cookware experienced steady if unspectacular growth in 2023 due to the increasing trend of home cooking and dining. Although this trend has slowed since the end of the pandemic it still continued to fuel demand for high-quality cookware products as consumers invested in upgrading their kitchen essentials. Additionally, the growing emphasis on health-conscious cooking and culinary exploration further boosted the demand for innovative and functional cookware solutions. With the Netherlands' strong...

Euromonitor International's Homewares in Netherlands report offers a comprehensive guide to the size and shape of market demand at a national level. It provides the latest retail sales data (historic date range), allowing you to identify the categories driving growth. It also identifies the leading companies and their brands, and offers strategic analysis of key factors influencing demand - from new product developments, consumer lifestyles, route to market and pricing issues. Forecasts to 2028 illustrate how market demand is expected to evolve in the medium-term

Product coverage: Dining, Kitchen.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Homewares market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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