

## Homewares in India

Market Direction | 2024-06-03 | 17 pages | Euromonitor

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### Report description:

Homewares in India maintained current value growth in 2023, although this was lower than seen in the previous two years, as sales had already recovered from the 2020 decline. Nevertheless, kitchenware continued to witness a surge in demand, particularly kitchen utensils, driven by shifts in lifestyle and consumer preference. With the adoption of hybrid work models and an increasing number of individuals spending more time at home, there has been a notable uptick in the number of meals being cons...

Euromonitor International's Homewares in India report offers a comprehensive guide to the size and shape of market demand at a national level. It provides the latest retail sales data (historic date range), allowing you to identify the categories driving growth. It also identifies the leading companies and their brands, and offers strategic analysis of key factors influencing demand - from new product developments, consumer lifestyles, route to market and pricing issues. Forecasts to 2028 illustrate how market demand is expected to evolve in the medium-term

Product coverage: Dining, Kitchen.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

### Why buy this report?

- \* Get a detailed picture of the Homewares market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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## SOURCES

### Summary 1 Research Sources

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