

## **Homewares in India**

Market Direction | 2024-06-03 | 17 pages | Euromonitor

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### **Report description:**

Homewares in India maintained current value growth in 2023, although this was lower than seen in the previous two years, as sales had already recovered from the 2020 decline. Nevertheless, kitchenware continued to witness a surge in demand, particularly kitchen utensils, driven by shifts in lifestyle and consumer preference. With the adoption of hybrid work models and an increasing number of individuals spending more time at home, there has been a notable uptick in the number of meals being cons...

Euromonitor International's Homewares in India report offers a comprehensive guide to the size and shape of market demand at a national level. It provides the latest retail sales data (historic date range), allowing you to identify the categories driving growth. It also identifies the leading companies and their brands, and offers strategic analysis of key factors influencing demand - from new product developments, consumer lifestyles, route to market and pricing issues. Forecasts to 2028 illustrate how market demand is expected to evolve in the medium-term

Product coverage: Dining, Kitchen.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Homewares market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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**Table of Contents:**

Homewares in India  
Euromonitor International  
June 2024

List Of Contents And Tables

HOMEWARES IN INDIA  
KEY DATA FINDINGS  
2023 DEVELOPMENTS  
Rising demand for stainless steel utensils drives growth in kitchenware in India  
Cookware in India witnesses a decline in 2023 amidst recent surge in demand  
Demand for dinnerware surges amidst rising demand for stylish dining solutions  
PROSPECTS AND OPPORTUNITIES  
Wooden cutlery set to gain momentum as consumers look for eco-friendly products  
Omnichannel strategy emerges as key to future sales of homewares in India  
CATEGORY DATA  
Table 1 Sales of Homewares by Category: Value 2018-2023  
Table 2 Sales of Homewares by Category: % Value Growth 2018-2023  
Table 3 Sales of Homewares by Material: % Value 2018-2023  
Table 4 NBO Company Shares of Homewares: % Value 2019-2023  
Table 5 LBN Brand Shares of Homewares: % Value 2020-2023  
Table 6 Distribution of Homewares by Format: % Value 2018-2023  
Table 7 Forecast Sales of Homewares by Category: Value 2023-2028  
Table 8 Forecast Sales of Homewares by Category: % Value Growth 2023-2028  
HOME AND GARDEN IN INDIA  
EXECUTIVE SUMMARY  
Home and garden in 2023: The big picture  
2023 key trends  
Competitive landscape  
Retailing developments  
What next for home and garden?  
MARKET DATA  
Table 9 Sales of Home and Garden by Category: Value 2018-2023  
Table 10 Sales of Home and Garden by Category: % Value Growth 2018-2023  
Table 11 NBO Company Shares of Home and Garden: % Value 2019-2023  
Table 12 LBN Brand Shares of Home and Garden: % Value 2020-2023  
Table 13 Penetration of Private Label in Home and Garden by Category: % Value 2018-2023  
Table 14 Distribution of Home and Garden by Format: % Value 2018-2023  
Table 15 Distribution of Home and Garden by Format and Category: % Value 2023  
Table 16 Forecast Sales of Home and Garden by Category: Value 2023-2028  
Table 17 Forecast Sales of Home and Garden by Category: % Value Growth 2023-2028  
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## SOURCES

### Summary 1 Research Sources

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