

Home Improvement in India

Market Direction | 2024-06-03 | 18 pages | Euromonitor

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Report description:

Home improvement in India has been experiencing a surge in growth, and solid but slower current value growth continued in 2023, buoyed by several key factors. Reductions in raw materials costs contributed to increased affordability, making home renovation projects more accessible to a wider proportion of the population. Moreover, rising disposable incomes fuelled growing demand for home renovations as homeowners sought to enhance the comfort and aesthetics of their living spaces. This trend was...

Euromonitor International's Home Improvement in India report offers a comprehensive guide to the size and shape of market demand at a national level. It provides the latest retail sales data (historic date range), allowing you to identify the categories driving growth. It also identifies the leading companies and their brands, and offers strategic analysis of key factors influencing demand - from new product developments, consumer lifestyles, route to market and pricing issues. Forecasts to 2028 illustrate how market demand is expected to evolve in the medium-term

Product coverage: Bathroom and Sanitaryware, Floor Covering, Hand Tools, Hardware, Home Paint, Kitchen Sinks, Other Home Improvement, Power Tools, Wall Covering.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Home Improvement market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and

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online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Innovation keeps the competition strong within home paints in India

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Summary 1 Research Sources

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