

Home Furnishings in the Netherlands

Market Direction | 2024-06-05 | 20 pages | Euromonitor

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Report description:

Bed textiles saw only moderate growth in current value terms in the Netherlands in 2023 despite an increasing emphasis on home comfort and relaxation, which has been driven by lifestyle shifts. During the pandemic individuals spent more time at home which increased the focus on creating cozy and inviting living spaces, with this behaviour continuing to be seen in 2023 despite the pandemic coming to an end. This focus on comfort influenced demand for bed textiles such as bedding sets, duvet cover...

Euromonitor International's Home Furnishings in Netherlands report offers a comprehensive guide to the size and shape of market demand at a national level. It provides the latest retail sales data (historic date range), allowing you to identify the categories driving growth. It also identifies the leading companies and their brands, and offers strategic analysis of key factors influencing demand - from new product developments, consumer lifestyles, route to market and pricing issues. Forecasts to 2028 illustrate how market demand is expected to evolve in the medium-term

Product coverage: Indoor Living, Lighting, Outdoor Living.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Home Furnishings market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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SOURCES

Summary 1 Research Sources

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