

Home Furnishings in South Korea

Market Direction | 2024-06-03 | 24 pages | Euromonitor

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Report description:

Home furnishings in Korea saw another year of current value decline in 2023, although this was slower than in the previous year. However, not all categories saw a declining trend; for instance, barbecues witnessed solid value growth in 2023. This was due to the lifting of social distancing rules, prompting increased consumer spending on such products, which are used during social occasions, as well as the cultural preference for Korean barbecue. In addition, the shrinking average size of apartme...

Euromonitor International's Home Furnishings in South Korea report offers a comprehensive guide to the size and shape of market demand at a national level. It provides the latest retail sales data (historic date range), allowing you to identify the categories driving growth. It also identifies the leading companies and their brands, and offers strategic analysis of key factors influencing demand - from new product developments, consumer lifestyles, route to market and pricing issues. Forecasts to 2028 illustrate how market demand is expected to evolve in the medium-term

Product coverage: Indoor Living, Lighting, Outdoor Living.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Home Furnishings market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop

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reliable information resources to help drive informed strategic planning.

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