

Home Furnishings in Poland

Market Direction | 2024-06-05 | 23 pages | Euromonitor

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Report description:

Home furnishings in Poland registered a far more muted performance in current value terms in 2023, when compared to the previous years of the review period. This came within a context of a challenging macroeconomic environment, with inflationary pressures, high interest rates and a decline in construction output constraining household spending. With the total number of permits for issued for residential buildings having declined year-on-year, this had a knock-on effect on the home furnishings in...

Euromonitor International's Home Furnishings in Poland report offers a comprehensive guide to the size and shape of market demand at a national level. It provides the latest retail sales data (historic date range), allowing you to identify the categories driving growth. It also identifies the leading companies and their brands, and offers strategic analysis of key factors influencing demand - from new product developments, consumer lifestyles, route to market and pricing issues. Forecasts to 2028 illustrate how market demand is expected to evolve in the medium-term

Product coverage: Indoor Living, Lighting, Outdoor Living.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Home Furnishings market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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Euromonitor International
June 2024

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Mattresses show greater resilience, due to growing consumer awareness surrounding hygiene and sleep quality

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SOURCES

Summary 1 Research Sources

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