

Home Furnishings in Malaysia

Market Direction | 2024-06-05 | 19 pages | Euromonitor

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Report description:

Home furnishings registered steady growth in current value terms in 2023, with barbeques, home office furniture, and light-emitting diode lamps (LED) being among the most dynamic categories. Building on the work-from-home trend that developed during the pandemic, the shift towards remote working has led individuals to spend more time in their homes, thereby boosting sales of home office furniture as consumers looked to upgrade their home working environments. Meanwhile, there was a renewed focus...

Euromonitor International's Home Furnishings in Malaysia report offers a comprehensive guide to the size and shape of market demand at a national level. It provides the latest retail sales data (historic date range), allowing you to identify the categories driving growth. It also identifies the leading companies and their brands, and offers strategic analysis of key factors influencing demand - from new product developments, consumer lifestyles, route to market and pricing issues. Forecasts to 2028 illustrate how market demand is expected to evolve in the medium-term

Product coverage: Indoor Living, Lighting, Outdoor Living.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Home Furnishings market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Euromonitor International
June 2024

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LED lamps benefits from rising environmental concerns and government initiatives

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