

Home Furnishings in India

Market Direction | 2024-06-03 | 20 pages | Euromonitor

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Report description:

Home furnishings in India maintained solid, although slower, current value growth in 2023. One factor driving growth was the popularity of Light Emitting Diode (LED) lamps, with sales driven by increasing consumer awareness of the energy efficiency of such products compared with Compact Fluorescent Lamps (CFLs). LED lamps consume significantly less electricity, while delivering equivalent or superior levels of illumination, translating into substantial cost savings for consumers over the long te...

Euromonitor International's Home Furnishings in India report offers a comprehensive guide to the size and shape of market demand at a national level. It provides the latest retail sales data (historic date range), allowing you to identify the categories driving growth. It also identifies the leading companies and their brands, and offers strategic analysis of key factors influencing demand - from new product developments, consumer lifestyles, route to market and pricing issues. Forecasts to 2028 illustrate how market demand is expected to evolve in the medium-term

Product coverage: Indoor Living, Lighting, Outdoor Living.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Home Furnishings market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop

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reliable information resources to help drive informed strategic planning.

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Euromonitor International
June 2024

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Mattresses benefits from consumer perceptions changing from utility to luxury

Innovation within curtains and blinds sparks consumer demand and brand expansion

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