

Gardening in South Korea

Market Direction | 2024-06-03 | 20 pages | Euromonitor

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Report description:

Gardening in South Korea witnessed a slight current value decline in 2023, although many categories maintained solid growth. For instance, gardening equipment experienced increasing sales, due to the rising popularity of gardening as a recreational activity and a means of self-sufficiency, which drove demand for gardening hand tools. As more individuals sought to cultivate their own plants and vegetables, the need for high-quality gardening equipment surged. In addition, the rise of urban garden...

Euromonitor International's Gardening in South Korea report offers a comprehensive guide to the size and shape of market demand at a national level. It provides the latest retail sales data (historic date range), allowing you to identify the categories driving growth. It also identifies the leading companies and their brands, and offers strategic analysis of key factors influencing demand - from new product developments, consumer lifestyles, route to market and pricing issues. Forecasts to 2028 illustrate how market demand is expected to evolve in the medium-term

Product coverage: Garden Care, Gardening Equipment, Horticulture, Other Gardening, Pots and Planters.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Gardening market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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