

Eyewear in Hong Kong, China

Market Direction | 2024-06-05 | 33 pages | Euromonitor

AVAILABLE LICENSES:

- Single User Licence €1000.00
- Multiple User License (1 Site) €2000.00
- Multiple User License (Global) €3000.00

Report description:

Eyewear in Hong Kong continues to enjoy growing momentum post-pandemic, driven by greater mobility and the return to various activities, including travel. After the adverse impact of the pandemic, eyewear's value and volume sales in Hong Kong had fully recovered to 2019 levels in the first quarter of 2024. Eyewear in the local market is also experiencing growth opportunities due to the rising rate of myopia. According to Euromonitor International's Socioeconomic data in 2024, 76% of the populati...

Euromonitor International's Eyewear in Hong Kong, China report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2019-2023), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, distribution or pricing issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Contact Lenses and Solutions, Spectacles, Sunglasses.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Eyewear market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Table of Contents:

Eyewear in Hong Kong, China
Euromonitor International
June 2024

List Of Contents And Tables

EYEWEAR IN HONG KONG, CHINA

EXECUTIVE SUMMARY

Eyewear in 2024: The big picture

2024 key trends

Competitive landscape

Retailing developments

What next for eyewear?

MARKET DATA

Table 1 Sales of Eyewear by Category: Volume 2019-2024

Table 2 Sales of Eyewear by Category: Value 2019-2024

Table 3 Sales of Eyewear by Category: % Volume Growth 2019-2024

Table 4 Sales of Eyewear by Category: % Value Growth 2019-2024

Table 5 NBO Company Shares of Eyewear: % Value 2019-2023

Table 6 LBN Brand Shares of Eyewear: % Value 2020-2023

Table 7 Distribution of Eyewear by Format: % Value 2019-2024

Table 8 Forecast Sales of Eyewear by Category: Volume 2024-2029

Table 9 Forecast Sales of Eyewear by Category: Value 2024-2029

Table 10 □Forecast Sales of Eyewear by Category: % Volume Growth 2024-2029

Table 11 □Forecast Sales of Eyewear by Category: % Value Growth 2024-2029

DISCLAIMER

SOURCES

Summary 1 Research Sources

CONTACT LENSES AND SOLUTIONS IN HONG KONG, CHINA

KEY DATA FINDINGS

2024 DEVELOPMENTS

Daily disposable lenses (DD) continue to drive category growth

Cosmetic lenses gain further share due to increase in socialising

Comfort and moisturisation remain key purchase factors

PROSPECTS AND OPPORTUNITIES

Further investment in functional contact lenses expected over forecast period

Brands and retailers to focus on increasing consumer knowledge of eye health

Greater utilisation of loyalty programmes to enhance communication with customers

CATEGORY DATA

Table 12 Sales of Contact Lenses by Category: Volume 2019-2024

Table 13 Sales of Contact Lenses by Category: Value 2019-2024

Table 14 Sales of Contact Lenses by Category: % Volume Growth 2019-2024

Table 15 Sales of Contact Lenses by Category: % Value Growth 2019-2024

Table 16 Sales of Contact Lens Solutions: Value 2019-2024

Table 17 Sales of Contact Lens Solutions: % Value Growth 2019-2024

Table 18 Sales of Contact Lenses by Type: % Value 2019-2024

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Table 19 Sales of Daily Disposable Lenses (DD) by Material: % Value 2019-2024
Table 20 Sales of Daily Disposable Lenses (DD) by Condition: % Value 2019-2024
Table 21 □Sales of Frequent Replacement Lenses (FRP) by Material: % Value 2019-2024
Table 22 □Sales of Frequent Replacement Lenses (FRP) by Condition: % Value 2019-2024
Table 23 □NBO Company Shares of Contact Lenses: % Value 2019-2023
Table 24 □LBN Brand Shares of Contact Lenses: % Value 2020-2023
Table 25 □Distribution of Contact Lenses by Format: % Value 2019-2024
Table 26 □Distribution of Contact Lens Solutions by Format: % Value 2019-2024
Table 27 □Forecast Sales of Contact Lenses by Category: Volume 2024-2029
Table 28 □Forecast Sales of Contact Lenses by Category: Value 2024-2029
Table 29 □Forecast Sales of Contact Lenses by Category: % Volume Growth 2024-2029
Table 30 □Forecast Sales of Contact Lenses by Category: % Value Growth 2024-2029
Table 31 □Forecast Sales of Contact Lens Solutions: Value 2024-2029
Table 32 □Forecast Sales of Contact Lens Solutions: % Value Growth 2024-2029

SPECTACLES IN HONG KONG, CHINA

KEY DATA FINDINGS

2024 DEVELOPMENTS

Reverse shopping behaviour of local consumers threatens affordable spectacles
Increasing demand for functional spectacles due to changing lifestyles
Bricks-and-mortar retail dominates sales of spectacles

PROSPECTS AND OPPORTUNITIES

Continuous development of myopia control products due to growing incidence
Japanese eyewear brands remain popular among local consumers
Future product development to focus on eco-friendly spectacles

CATEGORY DATA

Table 33 Sales of Spectacles by Category: Volume 2019-2024
Table 34 Sales of Spectacles by Category: Value 2019-2024
Table 35 Sales of Spectacles by Category: % Volume Growth 2019-2024
Table 36 Sales of Spectacles by Category: % Value Growth 2019-2024
Table 37 Sales of Spectacle Lenses by Type: % Value 2019-2024
Table 38 NBO Company Shares of Spectacles: % Value 2019-2023
Table 39 LBN Brand Shares of Spectacles: % Value 2020-2023
Table 40 Distribution of Spectacles by Format: % Value 2019-2024
Table 41 Forecast Sales of Spectacles by Category: Volume 2024-2029
Table 42 □Forecast Sales of Spectacles by Category: Value 2024-2029
Table 43 □Forecast Sales of Spectacles by Category: % Volume Growth 2024-2029
Table 44 □Forecast Sales of Spectacles by Category: % Value Growth 2024-2029

SUNGLASSES IN HONG KONG, CHINA

KEY DATA FINDINGS

2024 DEVELOPMENTS

Demand for sunglasses remains steady as part of fashion styling options
Consumers are looking for lightweight, portable, and convenient sunglasses

PROSPECTS AND OPPORTUNITIES

Apparel brands to expand sunglass offerings to diversify product portfolios
Future new product development to focus on sustainability

CATEGORY DATA

Table 45 Sales of Sunglasses: Volume 2019-2024

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Table 46 Sales of Sunglasses: Value 2019-2024
Table 47 Sales of Sunglasses: % Volume Growth 2019-2024
Table 48 Sales of Sunglasses: % Value Growth 2019-2024
Table 49 NBO Company Shares of Sunglasses: % Value 2019-2023
Table 50 LBN Brand Shares of Sunglasses: % Value 2020-2023
Table 51 Distribution of Sunglasses by Format: % Value 2019-2024
Table 52 Forecast Sales of Sunglasses: Volume 2024-2029
Table 53 Forecast Sales of Sunglasses: Value 2024-2029
Table 54 □Forecast Sales of Sunglasses: % Volume Growth 2024-2029
Table 55 □Forecast Sales of Sunglasses: % Value Growth 2024-2029

Eyewear in Hong Kong, China

Market Direction | 2024-06-05 | 33 pages | Euromonitor

To place an Order with Scotts International:

- ☐ - Print this form
- ☐ - Complete the relevant blank fields and sign
- ☐ - Send as a scanned email to support@scotts-international.com

ORDER FORM:

Select license	License	Price
	Single User Licence	€1000.00
	Multiple User License (1 Site)	€2000.00
	Multiple User License (Global)	€3000.00
		VAT
		Total

*Please circle the relevant license option. For any questions please contact support@scotts-international.com or 0048 603 394 346.

☐ ** VAT will be added at 23% for Polish based companies, individuals and EU based companies who are unable to provide a valid EU Vat Numbers.

Email*	<input type="text"/>	Phone*	<input type="text"/>
First Name*	<input type="text"/>	Last Name*	<input type="text"/>
Job title*	<input type="text"/>		
Company Name*	<input type="text"/>	EU Vat / Tax ID / NIP number*	<input type="text"/>
Address*	<input type="text"/>	City*	<input type="text"/>
Zip Code*	<input type="text"/>	Country*	<input type="text"/>
		Date	<input type="text" value="2025-05-07"/>
		Signature	<input type="text"/>

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com