

Contact Lenses and Solutions in South Africa

Market Direction | 2024-06-07 | 19 pages | Euromonitor

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Report description:

Demand for contact lenses and solutions in South Africa continues to rise, although in value terms, the category is considerably smaller compared to spectacles. Demand in the country is mainly driven by younger consumers. In South Africa, the wearing of contact lenses generally starts from the age of 16 years, and is relatively controlled by optometrists as they are highly unlikely to prescribe contact lenses for children younger than this age, resulting in greater uptake of spectacles.

Euromonitor International's Contact Lenses and Solutions in South Africa report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2019-2023), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, distribution or pricing issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Contact Lens Solutions, Contact Lenses.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Contact Lenses and Solutions market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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