

## **Contact Lenses and Solutions in India**

Market Direction | 2024-06-05 | 21 pages | Euromonitor

### **AVAILABLE LICENSES:**

- Single User Licence €825.00
- Multiple User License (1 Site) €1650.00
- Multiple User License (Global) €2475.00

### **Report description:**

Contact lenses in India has been experiencing robust growth, with a further double-digit current value increase expected to be observed in 2024. This expansion can be attributed to rising awareness amongst consumers regarding the usage and benefits of contact lenses. Brands are actively engaging with consumers through influencers on social media platforms to educate them about the proper usage of and care for contact lenses, particularly targeting Generation Z, which has contributed to the growi...

Euromonitor International's Contact Lenses and Solutions in India report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2019-2023), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, distribution or pricing issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Contact Lens Solutions, Contact Lenses.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Contact Lenses and Solutions market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: [support@scotts-international.com](mailto:support@scotts-international.com)

[www.scotts-international.com](http://www.scotts-international.com)

## Table of Contents:

Contact Lenses and Solutions in India  
Euromonitor International  
June 2024

### List Of Contents And Tables

#### CONTACT LENSES AND SOLUTIONS IN INDIA

##### KEY DATA FINDINGS

##### 2024 DEVELOPMENTS

Double-digit value growth continues for contact lenses in 2024

Bausch & Lomb continues to lead contact lenses, followed by Johnson & Johnson

Polarisation as brands cater to a wide array of consumer preferences

##### PROSPECTS AND OPPORTUNITIES

Inclination towards convenience will drive growth for contact lenses

E-commerce will increase the penetration of contact lenses beyond metro and tier-1 cities

Innovative and technologically backed product offerings to fuel growth

##### CATEGORY DATA

Table 1 Sales of Contact Lenses by Category: Volume 2019-2024

Table 2 Sales of Contact Lenses by Category: Value 2019-2024

Table 3 Sales of Contact Lenses by Category: % Volume Growth 2019-2024

Table 4 Sales of Contact Lenses by Category: % Value Growth 2019-2024

Table 5 Sales of Contact Lens Solutions: Value 2019-2024

Table 6 Sales of Contact Lens Solutions: % Value Growth 2019-2024

Table 7 Sales of Contact Lenses by Type: % Value 2019-2024

Table 8 Sales of Daily Disposable Lenses (DD) by Material: % Value 2019-2024

Table 9 Sales of Daily Disposable Lenses (DD) by Condition: % Value 2019-2024

Table 10 □Sales of Frequent Replacement Lenses (FRP) by Material: % Value 2019-2024

Table 11 □Sales of Frequent Replacement Lenses (FRP) by Condition: % Value 2019-2024

Table 12 □NBO Company Shares of Contact Lenses: % Value 2019-2023

Table 13 □LBN Brand Shares of Contact Lenses: % Value 2020-2023

Table 14 □Distribution of Contact Lenses by Format: % Value 2019-2024

Table 15 □Distribution of Contact Lens Solutions by Format: % Value 2019-2024

Table 16 □Forecast Sales of Contact Lenses by Category: Volume 2024-2029

Table 17 □Forecast Sales of Contact Lenses by Category: Value 2024-2029

Table 18 □Forecast Sales of Contact Lenses by Category: % Volume Growth 2024-2029

Table 19 □Forecast Sales of Contact Lenses by Category: % Value Growth 2024-2029

Table 20 □Forecast Sales of Contact Lens Solutions: Value 2024-2029

Table 21 □Forecast Sales of Contact Lens Solutions: % Value Growth 2024-2029

##### EYEWEAR IN INDIA

##### EXECUTIVE SUMMARY

Eyewear in 2024: The big picture

2024 key trends

Competitive landscape

Retailing developments

What next for eyewear?

##### MARKET DATA

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: [support@scotts-international.com](mailto:support@scotts-international.com)

[www.scotts-international.com](http://www.scotts-international.com)

Table 22 Sales of Eyewear by Category: Volume 2019-2024  
Table 23 Sales of Eyewear by Category: Value 2019-2024  
Table 24 Sales of Eyewear by Category: % Volume Growth 2019-2024  
Table 25 Sales of Eyewear by Category: % Value Growth 2019-2024  
Table 26 NBO Company Shares of Eyewear: % Value 2019-2023  
Table 27 LBN Brand Shares of Eyewear: % Value 2020-2023  
Table 28 Distribution of Eyewear by Format: % Value 2019-2024  
Table 29 Forecast Sales of Eyewear by Category: Volume 2024-2029  
Table 30 Forecast Sales of Eyewear by Category: Value 2024-2029  
Table 31 □Forecast Sales of Eyewear by Category: % Volume Growth 2024-2029  
Table 32 □Forecast Sales of Eyewear by Category: % Value Growth 2024-2029

DISCLAIMER

SOURCES

Summary 1 Research Sources

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: [support@scotts-international.com](mailto:support@scotts-international.com)

[www.scotts-international.com](http://www.scotts-international.com)

## Contact Lenses and Solutions in India

Market Direction | 2024-06-05 | 21 pages | Euromonitor

To place an Order with Scotts International:

- ☐ - Print this form
- ☐ - Complete the relevant blank fields and sign
- ☐ - Send as a scanned email to [support@scotts-international.com](mailto:support@scotts-international.com)

### ORDER FORM:

Select license	License	Price
	Single User Licence	€825.00
	Multiple User License (1 Site)	€1650.00
	Multiple User License (Global)	€2475.00
		VAT
		Total

\*Please circle the relevant license option. For any questions please contact [support@scotts-international.com](mailto:support@scotts-international.com) or 0048 603 394 346.

☐ \*\* VAT will be added at 23% for Polish based companies, individuals and EU based companies who are unable to provide a valid EU Vat Numbers.

Email*	<input type="text"/>	Phone*	<input type="text"/>
First Name*	<input type="text"/>	Last Name*	<input type="text"/>
Job title*	<input type="text"/>		
Company Name*	<input type="text"/>	EU Vat / Tax ID / NIP number*	<input type="text"/>
Address*	<input type="text"/>	City*	<input type="text"/>
Zip Code*	<input type="text"/>	Country*	<input type="text"/>
		Date	<input type="text" value="2026-02-08"/>
		Signature	<input type="text"/>

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: [support@scotts-international.com](mailto:support@scotts-international.com)

[www.scotts-international.com](http://www.scotts-international.com)