

Consumer Foodservice in Middle East and Africa

Global Strategy | 2024-06-05 | 40 pages | Euromonitor

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Report description:

At the end of the review period, consumer foodservice in Middle East and Africa was continuing to recover from the major dip in sales seen in 2020, when COVID-19 first hit the region. This was being made more difficult by high inflation, which has been forcing industry players to push through price rises as well as negatively impacting consumers' purchasing power in some countries. Saudi Arabia, with its Vision 2030 initiative, is helping to drive the overall regional performance.

Euromonitor International's Consumer Foodservice in Middle East and Africa global briefing offers an insight into to the size and shape of the Consumer Foodservice market, highlights buzz topics, emerging geographies, categories and trends as well as pressing industry issues and white spaces. It identifies the leading operators and brands, offers strategic analysis of key factors influencing the operating environment - be they economic/lifestyle influences, new foodservice concepts, outlet locations, menu innovation or format development. The entire industry is considered, including both chained and independent operators. Forecasts illustrate how the market is set to change and what is the criteria for success.

Product coverage: Consumer Foodservice by Fulfillment, Consumer Foodservice by Location, Consumer Foodservice by Ordering Platform, Consumer Foodservice by Type.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Consumer Foodservice market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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