

Consumer Foodservice By Location in the US

Market Direction | 2024-02-13 | 45 pages | Euromonitor

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Report description:

The sale of food through drive-through has continued to grow, and in 2023 remained elevated above the pre-pandemic level. The growth of drive-through ordering was fuelled by the desire to avoid human interaction during the pandemic, but has stuck as consumers continue to put a high priority on convenience. The addition of more drive-through lanes, as well as technological advances, have allowed more customers to be served at a faster rate. The prime example of this type of innovation is Taco Bel...

Euromonitor International's Consumer Foodservice by Location in USA report offers a comprehensive guide to the size and shape of the market at a national level. It provides foodservice sales, the number of outlets and the number of transactions by sector, allowing you to identify the foodservice sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they eating habits, lifestyle changes, tourism spending or legislative issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Consumer Foodservice Through Leisure, Consumer Foodservice Through Lodging, Consumer Foodservice Through Retail, Consumer Foodservice Through Standalone, Consumer Foodservice Through Travel.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Consumer Foodservice by Location market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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Euromonitor International
June 2024

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KEY DATA FINDINGS

2023 DEVELOPMENTS

Continued growth of drive-through encourages the opening of stand-alone locations

Fans return to dining at sports stadiums, leading to opportunities for concession operators

Grocery retailers meet consumers' demand for convenience, value and experiences in foodservice offerings

PROSPECTS AND OPPORTUNITIES

Convenience stores are moving foodservice to the forefront

Rural, suburban and smaller city markets are becoming increasingly attractive to consumer foodservice chains

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