

## **Cigars, Cigarillos and Smoking Tobacco in Thailand**

Market Direction | 2024-06-06 | 24 pages | Euromonitor

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### **Report description:**

The market for cigars, cigarillos and smoking tobacco in Thailand experienced healthy growth in current value terms throughout 2023, with all three segments seeing a significant increase in sales. In the case of cigars and cigarillos, this was due largely to the revival of international tourism, following the easing of COVID-19 imposed travel restrictions. This created a favourable environment for premium tobacco products, including fine cigars and cigarillos, as tourists often seek out unique...

Euromonitor International's Cigars, Cigarillos and Smoking Tobacco in Thailand report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be the new legislative, distribution or pricing issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Cigars and Cigarillos, Smoking Tobacco.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Cigars, Cigarillos and Smoking Tobacco market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Increased consumer price consciousness proves to be favourable for fine cut tobacco

J Cortes and Corporacion Habanos continue to dominate the market

#### PROSPECTS AND OPPORTUNITIES

Fine-cut tobacco players will adapt their strategies in face of changing consumer behaviour, while widespread availability of illegal tobacco will have negative impact on sales

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