

Cigars, Cigarillos and Smoking Tobacco in South Korea

Market Direction | 2024-06-05 | 22 pages | Euromonitor

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Report description:

Cigars and cigarillos in South Korea has shown significant increases in retail volume sales for four consecutive years, with double-digit growth seen in 2023. One of the main drivers behind the growth in consumption of cigars and cigarillos is a characteristic of many young Korean consumers, who are keen to explore new interests and experiences. Since cigars typically come at a higher price compared with cigarettes, they are predominantly marketed towards consumers in the older age group in most...

Euromonitor International's Cigars, Cigarillos and Smoking Tobacco in South Korea report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be the new legislative, distribution or pricing issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Cigars and Cigarillos, Smoking Tobacco.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Cigars, Cigarillos and Smoking Tobacco market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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