

## **Cigars, Cigarillos and Smoking Tobacco in Singapore**

Market Direction | 2024-06-05 | 35 pages | Euromonitor

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### **Report description:**

Cigars and cigarillos in Singapore saw a retail volume decline in 2023. However, this followed a huge spike in sales in 2022. The dynamic volume growth in 2022 was due to increased footfall to Singapore's casinos, due to heightened restrictions in Macau, relaxed restrictions on Singapore's nightlife businesses, and the relaxation of pandemic-related rules regarding international visitors. However, in 2023, Macau saw a significant recovery in international tourist arrivals, with gambling revenue...

Euromonitor International's Cigars, Cigarillos and Smoking Tobacco in Singapore report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be the new legislative, distribution or pricing issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Cigars and Cigarillos, Smoking Tobacco.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Cigars, Cigarillos and Smoking Tobacco market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Euromonitor International

June 2024

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#### 2023 DEVELOPMENTS

Rebound for retail volume sales of cigars and cigarillos in 2023, following spike in 2022

Excise duty tax rise and subsequent price hikes on cigars and cigarillos do not heavily impact consumer spending

Sustained demand for bars/pubs and nightlife establishments boosts sales of cigars and cigarillos on-trade

#### PROSPECTS AND OPPORTUNITIES

Volume sales of cigars and cigarillos through casinos may suffer from competition from neighbouring countries in the forecast period

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