

## **Cigars, Cigarillos and Smoking Tobacco in Ireland**

Market Direction | 2024-06-07 | 27 pages | Euromonitor

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### **Report description:**

In 2023, retail volume sales of cigars, cigarillos and smoking tobacco in Ireland continued their downward trend. While cigars and cigarillos are not subject to as many tax increases as cigarettes, in comparison to some other European countries they are highly taxed items, which is one of the factors that continues to negatively impact the market. In addition, cigar and cigarillo consumption is slightly unpopular in Ireland because traditionally, Irish consumers have preferred cigarettes. The co...

Euromonitor International's Cigars, Cigarillos and Smoking Tobacco in Ireland report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be the new legislative, distribution or pricing issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Cigars and Cigarillos, Smoking Tobacco.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Cigars, Cigarillos and Smoking Tobacco market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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Euromonitor International

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Appeal of cigars and cigarillos waning as consumers opt for next-gen tobacco products

As prices rise in Ireland, the illicit trade keeps growing.

International travel contributes to falling volume sales

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Steady volume declines anticipated in face of rising prices and waning interest

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