

Cigarettes in Saudi Arabia

Market Direction | 2024-06-06 | 25 pages | Euromonitor

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Report description:

Consumption and sales of cigarettes in Saudi Arabia in 2023 remained severely impacted by the growing consumer shift from cigarettes to e-vapour products and heated tobacco. The number of consumers quitting smoking cigarettes has been increasing, with older consumers ceasing the habit completely, and younger adult consumers of legal smoking age turning to alternative tobacco methods instead. Heated tobacco products continued to boom in 2023, with the trend becoming particularly fashionable among...

Euromonitor International's Cigarettes in Saudi Arabia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be the new legislative, distribution or pricing issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Cigarettes Including Fine Cut Stick Equivalent.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Cigarettes market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Euromonitor International
June 2024

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TOBACCO IN SAUDI ARABIA

EXECUTIVE SUMMARY

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