

Cigarettes in Estonia

Market Direction | 2024-06-04 | 25 pages | Euromonitor

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Report description:

In 2023, cigarettes in Estonia witnessed another year of retail volume sales decline. The downward trajectory is partly due to consumers becoming more conscious of health and therefore likely to quit the habit. However, the major reason for the fall in demand is strong and growing competition from other types of products in the industry, especially new generation options like heated tobacco and e-vapour products.

Euromonitor International's Cigarettes in Estonia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be the new legislative, distribution or pricing issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Cigarettes Including Fine Cut Stick Equivalent.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Cigarettes market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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TOBACCO IN ESTONIA

EXECUTIVE SUMMARY

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