

Cigarettes in Australia

Market Direction | 2024-06-03 | 26 pages | Euromonitor

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Report description:

Demand for cigarettes in Australia continued to decline in 2023. The country has one of the lowest smoking rates in the OECD, with just 10% of people over the age of 15 years being daily smokers, in contrast to the OECD average of 16%. Incidence rates have been declining over the review period in response to government health policy restricting the availability of tobacco products and promoting healthier lifestyles and habits. As a consequence of this, retail volume sales of cigarettes continued...

Euromonitor International's Cigarettes in Australia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be the new legislative, distribution or pricing issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Cigarettes Including Fine Cut Stick Equivalent.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Cigarettes market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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CIGARETTES IN AUSTRALIA

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TOBACCO IN AUSTRALIA

EXECUTIVE SUMMARY

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