

Cigarettes in Australia

Market Direction | 2024-06-03 | 26 pages | Euromonitor

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Report description:

Demand for cigarettes in Australia continued to decline in 2023. The country has one of the lowest smoking rates in the OECD, with just 10% of people over the age of 15 years being daily smokers, in contrast to the OECD average of 16%. Incidence rates have been declining over the review period in response to government health policy restricting the availability of tobacco products and promoting healthier lifestyles and habits. As a consequence of this, retail volume sales of cigarettes continued...

Euromonitor International's Cigarettes in Australia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be the new legislative, distribution or pricing issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Cigarettes Including Fine Cut Stick Equivalent.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Cigarettes market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Euromonitor International
June 2024

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CIGARETTES IN AUSTRALIA

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TOBACCO IN AUSTRALIA

EXECUTIVE SUMMARY

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