

Cat Food in Australia

Market Direction | 2024-06-05 | 28 pages | Euromonitor

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Report description:

Demand for cat food in Australia remains stable in 2024. On the other hand, value growth is being driven by ongoing unit price increases due to various factors, such as rising transportation costs, and higher expenses associated with canned food packaging. Despite the economic challenges faced by pet owners due to the high cost of living, there is no significant evidence of budget cuts in cat food expenditure, with consumers more inclined to make sacrifices in other areas to ensure their pets re...

Euromonitor International's Cat Food in Australia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, distribution or pricing issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Cat Treats and Mixers, Dry Cat Food, Wet Cat Food.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Cat Food market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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