

Bank of America Corporation (BAC:NYSE) Strategic SWOT, PESTLE Analysis and Financial Insights - A 360 Review of Opportunities, Challenges and Risk, Corporate and ESG Strategies, Competitive Intelligence, Financial and Operational KPI's, and Recent Trends

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Report description:

Report Summary

Bank of America Corporation (BAC:NYSE) Strategic SWOT, PESTLE Analysis and Financial Insights - A 360 Review of Opportunities, Challenges and Risk, Corporate and ESG Strategies, Competitive Intelligence, Financial and Operational KPI's, and Recent Trends Trends Report is a comprehensive and easily accessible overview of Bank of America Corporation's business operations. It provides a detailed analysis of the company's financial and strategic standing, as well as its position in the industry compared to competitors. The report includes several key features to facilitate decision-making and provide insights into the company's performance.

The report begins with in-depth information about Bank of America Corporation including key insights, business segments, key executives, locations, products and services, historical events, corporate strategy, and management discussions. This section provides a solid foundation for understanding the company's key attributes.

Next, the report assesses Bank of America Corporation's strategic standing through various analyses. The ESG spotlight evaluates the company's environmental, social, and governance performance, providing insights into its sustainability efforts and ethical practices. The SWOT analysis examines the company's internal strengths and weaknesses, as well as external opportunities and threats. The PESTLE analysis evaluates the external factors impacting the company's operations and market environment. Additionally, By integrating these strategic analyses, the report offers a comprehensive understanding of Bank of America

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Corporation's overall strategic standing and supports informed decision-making and strategic planning.

The report also covers Bank of America Corporation's financial analysis basis of latest income statement, balance sheet, and cash flow statement. Key financial ratios related to profitability, asset turnover, credit, market, and long-term solvency are outlined, providing guidance for investment decisions. Furthermore, the report compares Bank of America Corporation's financial parameters with those of its competitors, offering a unique analysis of the competitive landscape. This information helps manage the business environment and improve sales activities by gaining insight into competitors' operations.

Finally, the report includes recent news and deal activities undertaken by Bank of America Corporation enhancing awareness of the company's business trends, growth perspectives, and more.

Key Highlights

Bank of America Corporation is a multinational investment bank and financial services company. It offers a wide range of products and services to its customers, including personal and business banking, wealth management, investment banking, and credit cards. The company also provides mortgage and home equity loans, auto loans, and insurance services. Bank of America Corporation operates a network of over 4,300 retail financial centers and approximately 16,900 ATMs across the United States. It also has a strong global presence, with operations in more than 35 countries.

Additionally, the company offers online and mobile banking services, making it convenient for customers to manage their finances anytime, anywhere. With its diverse offerings, Bank of America Corporation aims to meet the financial needs of individuals, businesses, and institutions around the world. Founded in 1998, the company is headquartered in Charlotte, North Carolina, United States.

Scope

- Tactical Analysis:- Various strategic frameworks to gain insights into a company's competitive position and operational environment. These analytical tools assist in identifying competitive advantages, potential risks, and areas for improvement and efficiency, enabling companies to make informed tactical decisions.
- Business Strategy:- Contributes to shaping the company's overall direction, goals, and decision-making processes, ensuring long-term success and alignment with stakeholder expectations.
- Financial Position:- Provide valuable information on the financial performance and investor sentiment surrounding the company. Indicating the level of confidence and expectations in the company's future prospects. These components collectively contribute to understanding the financial health and market perception of the company.
- Company Fundamentals:- These fundamentals offer valuable insights into the company's history, operations, leadership, and geographical presence, aiding in a comprehensive understanding of the organization.
- Competitive Landscape:- An identification of the company's main competitors, providing insights into the competitive landscape it operates in.

Reasons to Buy

- Comprehensive Understanding of the Bank of America Corporation's internal and external factors through SWOT analysis, PESTLE analysis, Financial Analysis, and Competitors Benchmarking.
- Strive Strategic Decision Making with various analyses and identifying potential customers and suppliers.
- Mitigate Risk with help of thorough analysis of internal and external factors. Furthermore, develop strategies and contingency plans to address these challenges and minimize their impact on business operations.
- Competitive Benchmarking will help to gain a competitive advantage by understanding industry trends, customer preferences,

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and best practices.

- Financial Performance Evaluation provides crucial insights into key financial ratios and trends, supporting better financial decision-making and resource allocation.
- Valuable insights from the report enable investors and partners to make informed decisions regarding potential Collaborations, Investments, or Partnerships with the company.

Additionally, available deep-dive analysis on the company Bank of America Corporation:

- Bank of America Corporation Value Chain Analysis
- Bank of America Corporation Porter's Five Forces Analysis
- Bank of America Corporation VRIO Analysis
- Bank of America Corporation BCG Analysis
- Bank of America Corporation Segmentation, Targeting and Positioning (STP) Analysis
- Bank of America Corporation Ansoff Matrix Analysis

Table of Contents:

Table of Contents

COMPANY EXECUTIVE SUMMARY□1

Table of Contents□2

Tables□7

Charts□8

Bank of America Corporation - Key Company Facts□9

Bank of America Corporation - Company Description□10

Bank of America Corporation - Top Executives□11

Bank of America Corporation- Top Executives Biographies□12

Bank of America Corporation- Head Office & Locations□16

Head Office - Country□16

Key Subsidiaries□17

Bank of America Corporation - Products and Services□19

Products□19

Services□20

Bank of America Corporation - Historic Events□21

Bank of America Corporation - Company's Management Discussion□23

Bank of America Corporation - Company's Mission and Vision□29

Mission□29

Vision□29

Bank of America Corporation - Corporate Strategy□30

Bank of America Corporation - Business Description□34

Consumer Banking□35

Global Wealth & Investment Management□35

Global Bankings□35

Global Markets□36

All Others□36

Bank of America Corporation - ESG Spotlight□38

Environment□38

Social□39

Corporate Governance□39

Bank of America Corporation - SWOT Analysis□41

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Overview[]41
Strengths[]43
Weaknesses[]46
Opportunities[]47
Threats[]49
Bank of America Corporation - PESTLE Analysis[]51
Overview[]51
Political Factors[]53
Economic Factors[]54
Social Factors[]55
Technological Factors[]57
Legal Factors[]58
Environmental Factors[]59
Bank of America Corporation - Financial Deep Dive[]60
Share Price Trend - Jun-2023 to Jun-2024 (Average Share Closing Price)[]60
Profit and Loss Statement[]62
Summary of Profit and Loss Statement[]62
Balance Sheet[]64
Summary of Balance Sheet[]64
Cash Flow Statement[]66
Summary of Cash Flow Statement[]66
Key Financial Ratio Analysis[]68
Bank of America Corporation - Ratio Charts[]69
Activity Ratio Charts[]69
Growth Ratios Charts[]70
Leverage Ratio Charts[]71
Liquidity Ratio Charts[]72
Profitability Ratio Charts[]73
Competing Players[]74
Snapshot of Competing Players[]75
Citigroup Inc.[]75
Key Company Facts[]75
Company Description[]75
Snapshot of Competing Players[]77
JPMorgan Chase & Co[]77
Key Company Facts[]77
Company Description[]77
Snapshot of Competing Players[]80
Morgan Stanley & Co LLC[]80
Key Company Facts[]80
Company Description[]80
Snapshot of Competing Players[]82
The Goldman Sachs Group Inc.[]82
Key Company Facts[]82
Company Description[]82
Snapshot of Competing Players[]84
Wells Fargo & Company[]84

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Key Company Facts[]84

Company Description[]84

Bank of America Corporation - In the News[]86

26-Jul-2023 - BofA Finds 75% of Mid-Sized Businesses Expect Revenue to Increase in the Next 12 Months Despite Economic Challenges. 90% Investing in Digital Strategies to Further Optimize Their Businesses and Operations[]86

25-Jul-2023 - Bank of America Awards \$1M Grant to National Juneteenth Museum. New legacy institution will educate visitors on the past, create growth in the present and inspire future generations.[]86

19-Jul-2023 - BofA Corporate, Global Commercial and Business Banking Services Earns J.D. Power Certification for 14th Consecutive Year[]86

13-Jul-2023 - Bank of America Received Fifteen Awards for Excellence from Euromoney Magazine. Awards Include World's Best Bank for Digital, Diversity and Inclusion, Financing and Markets[]87

05-Jul-2023 - Bank of America Announces Plan to Increase Quarterly Dividend 9 Percent to \$0.24 per share[]87

28-Jun-2023 - BofA Names Craig Korkow President of Omaha. BofA expands in Omaha as part of national growth strategy, plans to open five financial centers by 2025[]87

28-Jun-2023 - BofA Names Bryant Shurn President of Wisconsin. BofA expands in Wisconsin as part of national growth strategy, plans to open eight financial centers in Milwaukee and Madison by 2025[]87

26-Jun-2023 - Innovative Ways of Attracting and Serving Clients Draw Accolades for Merrill Wealth Management and Bank of America Private Bank. Wealth Management Businesses Receive Multiple Industry Awards for Digital Innovation and Leadership[]88

27-Apr-2023 - BofA Survey: 76% of Small Businesses Feel Well-Equipped to Survive a Recession. Entrepreneurs Remain Focused on Attracting and Retaining Talent Amid Inflation and Supply Chain Pressures[]88

26-Apr-2023 - BofA Launches Electric Vehicle Resource Center to Power EV Adoption. New tools and resources put consumers in the driver's seat as they navigate EV ownership[]89

Bank of America Corporation - Key Deals[]90

15-Jun-2023 - BofA Surpasses \$500 Million in Equity Investments to Support Minority and Women Entrepreneurs. Investments in Diverse-led Funds Result in Capital Deployed to Over 1,000 Companies Across the U.S.[]90

15-Jun-2023 - The NFL Secures \$78 Million in Loans from Minority Banks, Strengthening Support for Diverse Business Owners. Collaboration with Bank of America will help Expand Opportunities in Minority Communities Across the Country[]90

27-Mar-2023 - Bank of America to be Presenting Partner of the Boston Marathon. Beginning in 2024, Boston Athletic Association and Bank of America will partner on all B.A.A. events and programming, marking next great era of running.[]90

24-Mar-2023 - Alaska Air Group and Bank of America Renew Long-Term Partnership Agreement. Continues Longstanding Relationship Through 2030. Expanded Partnership will Further Drive Credit Card Acquisition and Loyalty; Strengthened Benefits to be Introduced in the Second Half of 2022.[]91

23-Jan-2023 - BofA Investing up to \$150 Million in Middle-Income Housing Preservation Fund to Help Preserve 3,000+ Affordable Homes. Collaborating with Enterprise Community Partners and Developers to Preserve Housing for Middle-Income Earners[]91

17-Jun-2022 - Claflin University Receives \$500,000 from Bank of America to Support The Center for Social Justice[]91

24-Feb-2022 - Three Additional HBCUs Join EAB's "Way Forward Initiative" Powered by Bank of America[]91

02-Nov-2021 - Bank of America Announces Actions to Achieve Net Zero Greenhouse Gas Emissions before 2050.[]92

16-Jun-2021 - Bank of America Announces \$4.2 Million Commitment to Expand Tech Career Opportunities for Students of Color Through Innovative Partnership. NPower and Urban Alliance collaborate to advance training and job placement for high school students of color[]92

23-Apr-2021 - Hyzon Motors and Partners Launch Collaborative Industry Platform to Advance Hydrogen Ecosystems Worldwide[]93

29-Jun-2020 - Bank of America Expands Environmental Operations Commitment With Its First 10-Year Solar Electricity Agreement to Power Facilities, Financial Centers and ATMs in Texas.[]93

Appendix[]94

Definitions[]94

SWOT Analysis[]94

PESTLE Analysis[]94

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Value Chain Analysis 94
ESG Spotlight 94
Financial Deep Dive 94
Financial Ratios - 95
Activity Ratios 95
Growth Ratios 96
Leverage Ratios 97
Liquidity Ratios 98
Market Ratios 99
Profitability Ratios 99
Research Methodology 100
Disclaimer 101
Contact Us 101

Bank of America Corporation (BAC:NYSE) Strategic SWOT, PESTLE Analysis and Financial Insights - A 360 Review of Opportunities, Challenges and Risk, Corporate and ESG Strategies, Competitive Intelligence, Financial and Operational KPI's, and Recent Trends

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