

**Securitas AB (SECU B:STO) Strategic SWOT and PESTLE Analysis and Financial Insights - A 360 Review of Opportunities, Challenges and Risk, Corporate and ESG Strategies, Competitive Intelligence, Financial and Operational KPI's, and Recent Trends**

Company Report | 2024-06-04 | 103 pages | Quintel Research

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**Report description:**

Report Summary

Securitas AB (SECU B:STO) Strategic SWOT and PESTLE Analysis and Financial Insights - A 360 Review of Opportunities, Challenges and Risk, Corporate and ESG Strategies, Competitive Intelligence, Financial and Operational KPI's, and Recent Trends Report is a comprehensive and easily accessible overview of Securitas AB's business operations. It provides a detailed analysis of the company's financial and strategic standing, as well as its position in the industry compared to competitors. The report includes several key features to facilitate decision-making and provide insights into the company's performance.

The report begins with in-depth information about Securitas AB including key insights, business segments, key executives, locations, products and services, historical events, corporate strategy, and management discussions. This section provides a solid foundation for understanding the company's key attributes.

Next, the report assesses Securitas AB's strategic standing through various analyses. The ESG spotlight evaluates the company's environmental, social, and governance performance, providing insights into its sustainability efforts and ethical practices. The SWOT analysis examines the company's internal strengths and weaknesses, as well as external opportunities and threats. The PESTLE analysis evaluates the external factors impacting the company's operations and market environment. Additionally, By integrating these strategic analyses, the report offers a comprehensive understanding of Securitas AB's overall strategic standing and supports informed decision-making and strategic planning.

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The report also covers Securitas AB's financial analysis basis of latest income statement, balance sheet, and cash flow statement. Key financial ratios related to profitability, asset turnover, credit, market, and long-term solvency are outlined, providing guidance for investment decisions. Furthermore, the report compares Securitas AB's financial parameters with those of its competitors, offering a unique analysis of the competitive landscape. This information helps manage the business environment and improve sales activities by gaining insight into competitors' operations.

Finally, the report includes recent news and deal activities undertaken by Securitas AB enhancing awareness of the company's business trends, growth perspectives, and more.

### Key Highlights

Securitas AB offers security services across North America, Europe, Latin America, Africa, the Middle East, Asia, and Australia. The company operates through three segments: Securitas North America, Securitas Europe, and Securitas Ibero-America. Their services include on-site guarding, mobile patrol, canine security, reception, loss prevention, screening, and track and trace services, along with managing Securitas operation centers.

Additionally, they provide remote video solutions, aviation security services (including physical security, airline security, hospitality, and consultancy), and electronic security services. Securitas also offers fire and safety services; enterprise risk management services (such as risk and security management, executive protection, corporate investigations, and due diligence); and intelligent security and home alarm services. Founded in 1934, the company is headquartered in Stockholm, Sweden.

### Securitas AB in the News:-

- 15-May-2024 - Securitas marks 90 years of making the world a safer place
- 15-Apr-2024 - Changes to the Securitas Group Management team
- 14-Feb-2024 - Securitas AB upgraded to 'BBB' by S&P Global Ratings
- 21-Sep-2023 - Securitas North America announces Chrissy Toskos as Chief Human Resources Officer
- 16-Mar-2023 - Changes to Group Management

### Scope

- **Tactical Analysis:-** Various strategic frameworks to gain insights into a company's competitive position and operational environment. These analytical tools assist in identifying competitive advantages, potential risks, and areas for improvement and efficiency, enabling companies to make informed tactical decisions.
- **Business Strategy:-** Contributes to shaping the company's overall direction, goals, and decision-making processes, ensuring long-term success and alignment with stakeholder expectations.
- **Financial Position:-** Provide valuable information on the financial performance and investor sentiment surrounding the company. Indicating the level of confidence and expectations in the company's future prospects. These components collectively contribute to understanding the financial health and market perception of the company.
- **Company Fundamentals:-** These fundamentals offer valuable insights into the company's history, operations, leadership, and geographical presence, aiding in a comprehensive understanding of the organization.
- **Competitive Landscape:-** An identification of the company's main competitors, providing insights into the competitive landscape it operates in.

### Reasons to Buy

- Comprehensive Understanding of the Securitas AB's internal and external factors through SWOT analysis, PESTLE analysis,

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Financial Analysis, and Competitors Benchmarking.

- Strive Strategic Decision Making with various analyses and identifying potential customers and suppliers.
- Mitigate Risk with help of thorough analysis of internal and external factors. Furthermore, develop strategies and contingency plans to address these challenges and minimize their impact on business operations.
- Competitive Benchmarking will help to gain a competitive advantage by understanding industry trends, customer preferences, and best practices.
- Financial Performance Evaluation provides crucial insights into key financial ratios and trends, supporting better financial decision-making and resource allocation.
- Valuable insights from the report enable investors and partners to make informed decisions regarding potential Collaborations, Investments, or Partnerships with the company.

Additionally, available deep-dive analysis on the company Securitas AB:

- Securitas AB Value Chain Analysis
- Securitas AB Porter's Five Forces Analysis
- Securitas AB VRIO Analysis
- Securitas AB BCG Analysis
- Securitas AB Segmentation, Targeting and Positioning (STP) Analysis
- Securitas AB Ansoff Matrix Analysis

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