

China Mobile Ltd (600941:HKEX) Strategic SWOT, PESTLE Analysis and Financial Insights - A 360 Review of Opportunities, Challenges and Risk, Corporate and ESG Strategies, Competitive Intelligence, Financial and Operational KPI's, and Recent Trends

Company Report | 2024-05-10 | 81 pages | Quintel Research

AVAILABLE LICENSES:

- Single User Price \$175.00
- Multi User Price \$195.00
- Enterprise User Price \$225.00

Report description:

Report Summary

China Mobile Ltd (600941:HKEX) Strategic SWOT, PESTLE Analysis and Financial Insights - A 360 Review of Opportunities, Challenges and Risk, Corporate and ESG Strategies, Competitive Intelligence, Financial and Operational KPI's, and Recent Trends Report is a comprehensive and easily accessible overview of China Mobile Ltd's business operations. It provides a detailed analysis of the company's financial and strategic standing, as well as its position in the industry compared to competitors. The report includes several key features to facilitate decision-making and provide insights into the company's performance.

The report begins with in-depth information about China Mobile Ltd including key insights, business segments, key executives, locations, products and services, historical events, corporate strategy, and management discussions. This section provides a solid foundation for understanding the company's key attributes.

Next, the report assesses China Mobile Ltd's strategic standing through various analyses. The ESG spotlight evaluates the company's environmental, social, and governance performance, providing insights into its sustainability efforts and ethical practices. The SWOT analysis examines the company's internal strengths and weaknesses, as well as external opportunities and threats. The PESTLE analysis evaluates the external factors impacting the company's operations and market environment. Additionally, By integrating these strategic analyses, the report offers a comprehensive understanding of China Mobile Ltd's overall strategic standing and supports informed decision-making and strategic planning.

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

The report also covers China Mobile Ltd's financial analysis basis of latest income statement, balance sheet, and cash flow statement. Key financial ratios related to profitability, asset turnover, credit, market, and long-term solvency are outlined, providing guidance for investment decisions. Furthermore, the report compares China Mobile Ltd's financial parameters with those of its competitors, offering a unique analysis of the competitive landscape. This information helps manage the business environment and improve sales activities by gaining insight into competitors' operations.

Finally, the report includes recent news and deal activities undertaken by China Mobile Ltd enhancing awareness of the company's business trends, growth perspectives, and more.

Key Highlights

China Mobile Limited is a leading telecommunications company in China that offers a wide range of services to its customers. These services include mobile voice and data services, broadband and fixed-line services, as well as value-added services such as cloud computing, Internet of Things (IoT), and digital entertainment. The company also provides international roaming services, allowing customers to stay connected while traveling abroad. China Mobile Limited also offers various enterprise solutions, including mobile office, mobile payment, and mobile marketing, to cater to the needs of businesses. Additionally, the company offers a variety of devices, such as smartphones, tablets, and wearables, to its customers. With its comprehensive offerings, China Mobile Limited aims to provide convenient and innovative solutions to its customers, making it a top choice for telecommunication services in China. Founded in 1997, the company is headquartered in Hong Kong, China.

Scope

- Tactical Analysis:- Various strategic frameworks to gain insights into a company's competitive position and operational environment. These analytical tools assist in identifying competitive advantages, potential risks, and areas for improvement and efficiency, enabling companies to make informed tactical decisions.
- Business Strategy:- Contributes to shaping the company's overall direction, goals, and decision-making processes, ensuring long-term success and alignment with stakeholder expectations.
- Financial Position:- Provide valuable information on the financial performance and investor sentiment surrounding the company. Indicating the level of confidence and expectations in the company's future prospects. These components collectively contribute to understanding the financial health and market perception of the company.
- Company Fundamentals:- These fundamentals offer valuable insights into the company's history, operations, leadership, and geographical presence, aiding in a comprehensive understanding of the organization.
- Competitive Landscape:- An identification of the company's main competitors, providing insights into the competitive landscape it operates in.

Reasons to Buy

- Comprehensive Understanding of the China Mobile Ltd's internal and external factors through SWOT analysis, PESTLE analysis, Financial Analysis, and Competitors Benchmarking.
- Strive Strategic Decision Making with various analyses and identifying potential customers and suppliers.
- Mitigate Risk with help of thorough analysis of internal and external factors. Furthermore, develop strategies and contingency plans to address these challenges and minimize their impact on business operations.
- Competitive Benchmarking will help to gain a competitive advantage by understanding industry trends, customer preferences, and best practices.
- Financial Performance Evaluation provides crucial insights into key financial ratios and trends, supporting better financial decision-making and resource allocation.

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

- Valuable insights from the report enable investors and partners to make informed decisions regarding potential Collaborations, Investments, or Partnerships with the company.

Additionally, available deep-dive analysis on the company China Mobile Ltd:

- China Mobile Ltd Value Chain Analysis
- China Mobile Ltd Porter's Five Forces Analysis
- China Mobile Ltd VRIO Analysis
- China Mobile Ltd BCG Analysis
- China Mobile Ltd Segmentation, Targeting and Positioning (STP) Analysis
- China Mobile Ltd Ansoff Matrix Analysis

Table of Contents:

Table of Contents	
Table of Contents	2
Tables	5
Charts	6
China Mobile Ltd - Key Company Facts	7
China Mobile Ltd - Company Description	8
China Mobile Ltd - Top Executives	9
China Mobile Ltd- Top Executives Biographies	10
China Mobile Ltd- Head Office & Locations	12
Head Office - Country	12
Key Subsidiaries	13
Key Joint Ventures	14
Services	15
China Mobile Ltd - Historic Events	16
China Mobile Ltd - Company's Management Discussion	17
China Mobile Ltd - Company's Mission and Vision	19
Mission	19
Vision	19
China Mobile Ltd - Corporate Strategy	20
China Mobile Ltd - Business Description	23
Customer Market (CH)	24
Home Market (HM)	24
Business Market (BM)	24
New Market (NM)	25
China Mobile Ltd - ESG Spotlight	26
Environment	26
Social	27
Corporate Governance	27
China Mobile Ltd - SWOT Analysis	28
Overview	28
Strengths	30
Weaknesses	33
Opportunities	34
Threats	36
China Mobile Ltd - PESTLE Analysis	37

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Overview	37
Political Factors	39
Economic Factors	40
Social Factors	41
Technological Factors	42
Legal Factors	43
Environmental Factors	44
China Mobile Ltd - Financial Deep Dive	45
Share Price Trend - May-2023 to May-2024 (Average Share Closing Price)	45
Profit and Loss Statement	47
Summary of Profit and Loss Statement	47
Balance Sheet	49
Summary of Balance Sheet	49
Cash Flow Statement	51
Summary of Cash Flow Statement	51
Key Financial Ratio Analysis	53
China Mobile Ltd - Ratio Charts	54
Activity Ratio Charts	54
Growth Ratios Charts	55
Leverage Ratio Charts	56
Liquidity Ratio Charts	57
Profitability Ratio Charts	58
Competing Players	59
Snapshot of Competing Players	60
China Telecom Corp Ltd	60
Key Company Facts	60
Company Description	60
Snapshot of Competing Players	62
China Unicom (Hong Kong) Ltd	62
Key Company Facts	62
Company Description	62
Snapshot of Competing Players	64
HKT Trust and HKT Ltd	64
Key Company Facts	64
Company Description	64
Snapshot of Competing Players	66
Nippon Telegraph and Telephone Corp	66
Key Company Facts	66
Company Description	66
Snapshot of Competing Players	68
SoftBank Group Corp.	68
Key Company Facts	68
Company Description	68
China Mobile Ltd - In the News	70
08-Oct-2023 - China mobile 2023 interim results	70
23-Mar-2023 - China mobile announces 2022 annual results	71
14-Sep-2022 - China mobile seeks to deregister its american depository shares and Terminate its reporting obligations under the	

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

u.S. Securities exchange act[]71

Appendix[]73

Definitions[]73

SWOT Analysis[]73

PESTLE Analysis[]73

Value Chain Analysis[]73

ESG Spotlight[]73

Financial Deep Dive[]73

Financial Ratios -[]74

Activity Ratios[]74

Growth Ratios[]75

Leverage Ratios[]76

Liquidity Ratios[]77

Market Ratios[]78

Profitability Ratios[]78

Research Methodology[]79

Disclaimer[]80

Contact Us[]80

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

China Mobile Ltd (600941:HKEX) Strategic SWOT, PESTLE Analysis and Financial Insights - A 360 Review of Opportunities, Challenges and Risk, Corporate and ESG Strategies, Competitive Intelligence, Financial and Operational KPI's, and Recent Trends

Company Report | 2024-05-10 | 81 pages | Quintel Research

To place an Order with Scotts International:

- Print this form
- Complete the relevant blank fields and sign
- Send as a scanned email to support@scotts-international.com

ORDER FORM:

Select license	License	Price
	Single User Price	\$175.00
	Multi User Price	\$195.00
	Enterprise User Price	\$225.00
		VAT
		Total

*Please circle the relevant license option. For any questions please contact support@scotts-international.com or 0048 603 394 346.

** VAT will be added at 23% for Polish based companies, individuals and EU based companies who are unable to provide a valid EU Vat Numbers.

Email*	<input type="text"/>	Phone*	<input type="text"/>
First Name*	<input type="text"/>	Last Name*	<input type="text"/>
Job title*	<input type="text"/>		
Company Name*	<input type="text"/>	EU Vat / Tax ID / NIP number*	<input type="text"/>
Address*	<input type="text"/>	City*	<input type="text"/>
Zip Code*	<input type="text"/>	Country*	<input type="text"/>

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Date

2026-02-22

Signature

A large, empty rectangular box intended for a signature.

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com