

## **Petroliam Nasional Berhad : Strategic SWOT and PESTLE Analysis - A 360 Review of Opportunities, Challenges and Risk, Corporate and ESG Strategies, Competitive Intelligence, and Recent Trends**

Company Report | 2024-05-10 | 85 pages | Quintel Research

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- Single User Price \$175.00
- Multi User Price \$195.00
- Enterprise User Price \$225.00

### **Report description:**

#### Report Summary

Petroliam Nasional Berhad : Strategic SWOT and PESTLE Analysis - A 360 Review of Opportunities, Challenges and Risk, Corporate and ESG Strategies, Competitive Intelligence, and Recent Trends Report is a comprehensive and easily accessible overview of Petroliam Nasional Berhad's business operations. It provides a detailed analysis of the company's strategic standing, as well as its position in the industry compared to competitors. The report includes several key features to facilitate decision-making and provide insights into the company's performance.

The report begins with in-depth information about Petroliam Nasional Berhad including key insights, business segments, key executives, locations, products and services, historical events, corporate strategy, and management discussions. This section provides a solid foundation for understanding the company's key attributes.

Next, the report assesses Petroliam Nasional Berhad's strategic standing through various analyses. The ESG spotlight evaluates the company's environmental, social, and governance performance, providing insights into its sustainability efforts and ethical practices. The SWOT analysis examines the company's internal strengths and weaknesses, as well as external opportunities and threats. The PESTLE analysis evaluates the external factors impacting the company's operations and market environment. Additionally, By integrating these strategic analyses, the report offers a comprehensive understanding of Petroliam Nasional Berhad's overall strategic standing and supports informed decision-making and strategic planning.

Finally, the report includes recent news and deal activities undertaken by Petroliam Nasional Berhad enhancing awareness of the

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company's business trends, growth perspectives, and more.

## Key Highlights

Petroleum Nasional Berhad, also known as Petronas, is a Malaysian multinational oil and gas company. The company offers a wide range of products and services, including exploration, development, production, and marketing of crude oil, natural gas, and other petroleum products. Petronas also provides engineering and technical services, as well as operates a network of retail fuel stations and convenience stores. In addition, the company offers liquefied natural gas (LNG) solutions, including shipping and regasification services. Petronas also has a presence in the renewable energy sector, with offerings such as solar power and biofuels. The company's diverse offerings cater to various industries and consumers, making it a leading player in the global energy market. Founded in 1974, the company is headquartered in Kuala Lumpur, Federal Territory of Kuala Lumpur, Malaysia.

## Petroleum Nasional Berhad in the News:-

- 2024-03-05 - Staatsolie partners Petronas, Exxon to advance gas exploration in Suriname
- 2024-03-04 - Suriname State signs gas exploration deal with Petronas and Exxon
- 2024-03-24 - Velesto Energy gets contract extension for three jackup rigs
- 2024-04-11 - Japanese player helping Petronas find methane and GHG emissions reduction tools offshore Malaysia
- 2024-04-11 - Japanese player helping Petronas find methane and GHG emissions reduction tools offshore Malaysia

## Scope

- Tactical Analysis:- Various strategic frameworks to gain insights into a company's competitive position and operational environment. These analytical tools assist in identifying competitive advantages, potential risks, and areas for improvement and efficiency, enabling companies to make informed tactical decisions.
- Business Strategy:- Contributes to shaping the company's overall direction, goals, and decision-making processes, ensuring long-term success and alignment with stakeholder expectations.
- Company Fundamentals:- These fundamentals offer valuable insights into the company's history, operations, leadership, and geographical presence, aiding in a comprehensive understanding of the organization.
- Competitive Landscape:- An identification of the company's main competitors, providing insights into the competitive landscape it operates in.

## Reasons to Buy

- Comprehensive Understanding of the Petroleum Nasional Berhad's internal and external factors through SWOT analysis, PESTLE analysis and Competitors Benchmarking.
- Strive Strategic Decision Making with various analyses and identifying potential customers and suppliers.
- Mitigate Risk with help of thorough analysis of internal and external factors. Furthermore, develop strategies and contingency plans to address these challenges and minimize their impact on business operations.
- Competitive Benchmarking will help to gain a competitive advantage by understanding industry trends, customer preferences, and best practices.
- Valuable insights from the report enable investors and partners to make informed decisions regarding potential Collaborations, Investments, or Partnerships with the company.

Additionally, available deep-dive analysis on the company Petroleum Nasional Berhad:

- Petroleum Nasional Berhad Value Chain Analysis
- Petroleum Nasional Berhad Porter's Five Forces Analysis

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- Petroliam Nasional Berhad VRIO Analysis
- Petroliam Nasional Berhad BCG Analysis
- Petroliam Nasional Berhad Segmentation, Targeting and Positioning (STP) Analysis
- Petroliam Nasional Berhad Ansoff Matrix Analysis

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