

**BARMER GEK : Strategic SWOT and PESTLE Analysis - A 360 Review of Opportunities, Challenges and Risk, Corporate and ESG Strategies, Competitive Intelligence, and Recent Trends**

Company Report | 2024-05-10 | 57 pages | Quintel Research

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- Single User Price \$175.00
- Multi User Price \$195.00
- Enterprise User Price \$225.00

**Report description:**

Report Summary

BARMER GEK : Strategic SWOT and PESTLE Analysis - A 360 Review of Opportunities, Challenges and Risk, Corporate and ESG Strategies, Competitive Intelligence, and Recent Trends Report is a comprehensive and easily accessible overview of BARMER GEK's business operations. It provides a detailed analysis of the company's strategic standing, as well as its position in the industry compared to competitors. The report includes several key features to facilitate decision-making and provide insights into the company's performance.

The report begins with in-depth information about BARMER GEK including key insights, business segments, key executives, locations, products and services, historical events, corporate strategy, and management discussions. This section provides a solid foundation for understanding the company's key attributes.

Next, the report assesses BARMER GEK's strategic standing through various analyses. The ESG spotlight evaluates the company's environmental, social, and governance performance, providing insights into its sustainability efforts and ethical practices. The SWOT analysis examines the company's internal strengths and weaknesses, as well as external opportunities and threats. The PESTLE analysis evaluates the external factors impacting the company's operations and market environment. Additionally, By integrating these strategic analyses, the report offers a comprehensive understanding of BARMER GEK's overall strategic standing and supports informed decision-making and strategic planning.

Finally, the report includes recent news and deal activities undertaken by BARMER GEK enhancing awareness of the company's

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business trends, growth perspectives, and more.

## Key Highlights

BARMER GEK is a German health insurance company that offers a wide range of services and benefits to its members. These include comprehensive health insurance coverage for medical treatments, medications, and hospital stays. The company also provides access to a network of healthcare providers, including doctors, hospitals, and specialists. BARMER GEK offers various health programs and services, such as preventive care, health screenings, and health education, to help members maintain their well-being and prevent illnesses. Additionally, the company offers digital health services, such as online consultations and health apps, to make healthcare more convenient for its members. BARMER GEK also has partnerships with various companies to offer discounts and benefits on wellness products and services. Overall, BARMER GEK strives to provide its members with comprehensive and convenient healthcare services to support their health and well-being. Founded in 2017, the company is headquartered in Berlin, Berlin, Germany.

## Scope

- Tactical Analysis:- Various strategic frameworks to gain insights into a company's competitive position and operational environment. These analytical tools assist in identifying competitive advantages, potential risks, and areas for improvement and efficiency, enabling companies to make informed tactical decisions.
- Business Strategy:- Contributes to shaping the company's overall direction, goals, and decision-making processes, ensuring long-term success and alignment with stakeholder expectations.
- Company Fundamentals:- These fundamentals offer valuable insights into the company's history, operations, leadership, and geographical presence, aiding in a comprehensive understanding of the organization.
- Competitive Landscape:- An identification of the company's main competitors, providing insights into the competitive landscape it operates in.

## Reasons to Buy

- Comprehensive Understanding of the BARMER GEK's internal and external factors through SWOT analysis, PESTLE analysis and Competitors Benchmarking.
- Strive Strategic Decision Making with various analyses and identifying potential customers and suppliers.
- Mitigate Risk with help of thorough analysis of internal and external factors. Furthermore, develop strategies and contingency plans to address these challenges and minimize their impact on business operations.
- Competitive Benchmarking will help to gain a competitive advantage by understanding industry trends, customer preferences, and best practices.
- Valuable insights from the report enable investors and partners to make informed decisions regarding potential Collaborations, Investments, or Partnerships with the company.

Additionally, available deep-dive analysis on the company BARMER GEK:

- BARMER GEK Value Chain Analysis
- BARMER GEK Porter's Five Forces Analysis
- BARMER GEK VRIO Analysis
- BARMER GEK BCG Analysis
- BARMER GEK Segmentation, Targeting and Positioning (STP) Analysis
- BARMER GEK Ansoff Matrix Analysis

## Table of Contents:

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Table of Contents	
Table of Contents	2
Tables	5
Charts	6
BARMER GEK - Key Company Facts	7
BARMER GEK - Company Description	8
BARMER GEK - Top Executives	9
BARMER GEK - Top Executives Biographies	10
BARMER GEK - Head Office & Locations	11
Head Office - Country	11
BARMER GEK - Products and Services	12
Products	12
Services	13
BARMER GEK - Company's Management Discussion	14
BARMER GEK - Company's Mission and Vision	15
Mission	15
BARMER GEK - Corporate Strategy	16
BARMER GEK - Business Description	17
Health insurance	18
Dental insurance	18
Travel insurance	18
Preventive healthcare	18
Telemedicine	19
BARMER GEK - ESG Spotlight	20
Environment	20
Social	21
Corporate Governance	21
BARMER GEK - SWOT Analysis	22
Overview	22
Strengths	24
Weaknesses	26
Opportunities	27
Threats	29
BARMER GEK - PESTLE Analysis	31
Overview	31
Political Factors	33
Economic Factors	35
Social Factors	37
Technological Factors	39
Legal Factors	41
Environmental Factors	42
Competing Players	43
Snapshot of Competing Players	44
Techniker Krankenkasse	44
Key Company Facts	44
Company Description	44
DAK-Gesundheit Zentrale	45

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Key Company Facts[]45  
Company Description[]45  
AOK PLUS[]46  
Key Company Facts[]46  
Company Description[]46  
Commercial Health Insurance - KKH[]47  
Key Company Facts[]47  
Company Description[]47  
SBK Siemens-Betriebskrankenkasse[]48  
Key Company Facts[]48  
Company Description[]48  
BARMER GEK - In the News[]49  
15-Sep-2023 - Barmer's Board of Directors has been constituted - a new Executive Board has been electedBARMER has constituted itself - a new presidium has been elected[]49  
13-Sep-2023 - Barmer Care and Research Congress - Hospital reform must not just be a hollow facadeBARMER Care and Research Congress - Hospital reform must not just be a hollow facade[]50  
13-Sep-2023 - Barmer Healthcare and Research Congress - healthcare research focuses more on childrenBARMER Healthcare and Research Congress - healthcare research focuses more on children[]52  
Appendix[]54  
Definitions[]54  
SWOT Analysis[]54  
PESTLE Analysis[]54  
Value Chain Analysis[]54  
ESG Spotlight[]54  
Research Methodology[]55  
Disclaimer[]56  
Contact Us[]56

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