

**India Automotive Engine Mount Market Assessment, By Type [Hydraulic Mount, Metal Motor Mounts, Solid Rubber Mounts, Others], By Component [Rubber Body, Sleeve Bushing, Connection Bolts, Others], By Vehicle Type [Passenger Vehicles, Commercial Vehicles, Others], By Application [Engine Vibration Control, Noise Control, Stability, Alignment, Others], By Material [Natural Rubber, Neoprene, EPDM, Others], By Sales Channel [OEM, Replacement], By Region, Opportunities and Forecast, FY2018-FY2032**

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**Report description:**

The India automotive engine mount market is projected to witness a CAGR of 7.35% during the forecast period FY2025-FY2032, growing from USD 381.93 million in FY2024 to USD 673.6 million in FY2032. The engine mount is a crucial part of the engine bay and the vehicle's fundamental structure. Engine mounts, sometimes referred to as motor mounts, are essential parts of a car's general functionality. These components absorb engine movement during acceleration and deceleration, lessen engine vibrations, and fasten the engine to the vehicle's frame. These engine mounts may deteriorate with time, raising the possibility of problems that could compromise the functionality and security of one's vehicle. Furthermore, the Indian market for automotive equipment is rapidly expanding due to higher sales of passenger and commercial vehicles. The increasing manufacturing facilities, R&D spaces, and government guidelines will likely expand the market. The introduction of new chassis, along with the aftermarket sales, are likely to expand the market size in India.

End users dealing with excessive engine vibration, clunking noises, increased engine movement, and misaligned components replace their vehicles' engine mounting equipment. Manufacturers are focusing on adopting the latest technology and expanding

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their manufacturing facilities. The brands also deliver a wide range of rubber components, including dampers, pads, and connectors.

For instance, Trinity Auto Engineering Pvt. Ltd. offers a wide range of automotive rubber components. These include major anti-vibration engine mount components, including rubber connectors, pads, rubber inserts, isolation dampers, and vibration dampers.

#### Increased Manufacturing Space and Higher Passenger Car Sales to Fuel the Market Growth

India, as an emerging economy, holds major consumption and manufacturing capabilities. The automotive boom in the country comprises the role of technology, Make in India, and increased focus on automotive design and engineering. Furthermore, increased sales of personal vehicles are also witnessed due to rising disposable income, affordable passenger cars, and exciting discount offers. Apart from rising vehicle sales, end users focus on buying vehicles with extended safety, durability, and build quality. The market majorly consists of local equipment manufacturers and distributors. The higher sales of vehicles with lower vibration structures, durable materials, and cost-effectiveness are also another attribute to the widening market.

Urbanization and infrastructure, rising consumer expectations, and aftermarket demand significantly widen India's automotive engine mount market size. For instance, Dynamics Corporation (Dynamics Mounts) offers customized mounts, including anti-vibration mounts, shock mounts, and others.

#### Technological Advancements and Rising Urbanization Propel Market Expansion

The technological advancements involving the utilization of the right material and the integration of new-age manufacturing with lower emissions and high productivity are anticipated to propel market growth. The extended production of OEMs and aftermarket players, mass-producing automotive dampers, or engine mounts will likely shape the industry dynamics. Furthermore, rapid urbanization has fueled the demand for noiseless and vibrationless vehicles. Hence, the adoption of automotive engine mounts is expected to be higher during the forecast period. These advanced engine mounts deliver vibration, noise dampening, and stable and limited motion. Additional features comprise protection from environmental conditions such as temperature and fluid exposure, higher flexibility, and tear resistance. The manufacturers work on the durability and carrying capacity of these mounts. Technological advancements have delivered specific mounting techniques and products for different engine types, such as L4, L6, V6, and V8. Furthermore, the new molded rubber bushing serves as a vibration dampener. These bushes or mounts take care of the engine's weight, alignment, and function. The mount also plays an important role in keeping the engine corrosion-free.

#### Government Incentives and Grants to Further Drive Market Expansion

Indian government focuses on uplifting auto equipment manufacturers, especially those who utilize the latest dampening technology. Indian government authorities are revisiting their production-lined incentive schemes with new guidelines and rules. The government also collaborates and partners with the leading automotive equipment manufacturers to promote the Make in India program. In April 2023, the Indian government released the PLI auto scheme's SOPs, largely to motivate industry leaders. The ministry seeks to boost employment opportunities and domestic output, lessen import dependency, and promote the nation's overall economic growth.

To attract international brands, the Indian government has created straightforward processes requiring the least documentation to apply for the PLI program. "Tier 1 supplier" refers to a direct supplier to an OEM.

#### Solid Rubber Mounts with Higher Flexibility to Poise Fair Share in the Market

Based on the engine mount type, the solid rubber segment is anticipated to hold a decent share of India's automotive engine mount market. The exceptional growth is due to its delivery of excellent damping and energy absorption. Furthermore, the easy availability and capability to absorb unusual, frequent shocks through the chassis will likely put it on the front. The solid rubber engine mount also provides stability at the right hardness while also providing a broad elastomer range for different vehicles. Another major factor fueling market growth is that it is not exposed to corrosion. Hence, the shelf life of these full rubber dampers is higher than that of their contemporaries. Indian players offer a long range of engine mounts for major automotive companies. For instance, JSK Automotive offers a wide range of dampers and engine mounts for different brands. The company builds engine mounts for Audi, Ford, Honda, Hyundai, Nissan, and other major automakers. It delivers front, right, and left engine mounts and brackets for these brands and their leading vehicles. The company recently added rear engine mounts for Suzuki Swift 1.3 and 1.5 petrol models.

#### Future Market Scenario (FY2025-FY2032)

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- India is projected to emerge as a potential market, with major international automakers expanding their retail and workshop spaces in the region.
- Increased consumer focus on vehicle safety and durability will fuel sales through aftermarket channels.
- The government's extension of subsidies and supportive policies like production-linked incentives for automotive players are anticipated to attract foreign brands while strengthening local manufacturers.
- India's mission, named Atmanirbhar Bharat Abhiyan, is expected to deliver stimulus for deploying new manufacturing facilities.

**Key Players Landscape and Outlook**

Key players in the market are focusing on widening and advancing their manufacturing facilities. The increased sales of automobiles and increased focus on vehicle safety and durability are pushing manufacturers to enhance their supply chain and distribution pipelines. Furthermore, companies are also engaged in merger and acquisition activities and collaborating to advance their production facilities. The partnerships between international players and local equipment manufacturers are also adding value to overall market dynamics. The brands also expand their manufacturing facilities in the region.

For instance, Trinity Auto Components Ltd., based in Thane, Maharashtra, offers various automotive engine mounting products, including generator engine mountings, engine mounting bush, and rubber engine mounting.

Pyken Industries, based in Ghaziabad, offers a variety of engine mounting equipment, including engine mounting brackets, front engine mounting, rear engine mounting, truck engine mounting, and more.

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