

Body Composition Analyzers Market Size, Share & Trends by Products (Bioimpedance analyzers, DEXA, Skinfold Calipers, ADP), Modality (Portable, Stationary), Application (Segmental, Whole Body Measurement), Distribution Channel (E-commerce, Offline) -Global Forecasts to 2029

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Report description:

The body composition analyzers market is valued at an estimated USD 0.8 billion in 2024 and is projected to reach USD 1.2 billion by 2029 at a CAGR of 9.3% during the forecast period. Body composition analyzers is widely used by hospitals & clinics, fitness and wellness centers, academic & research centers and home users. It is also used in monitoring and tailoring fitness programs based on individual body composition data. Emeriging markets such as Asia Pacific region offer lucrative growth opportunities for body composition analyzers market.

"Bioimpedance analyzers segment accounted for the highest growth rate in the body composition analyzers market, by product, during the forecast period."

The body composition analyzers market is bifurcated into bioimpedance analyzers, dual-energy X-ray absorptiometry equipment, skinfold calipers, air displacement plethysmography equipment, and hydrostatic weighing equipment. Bioimpedance analyzers segment in the body composition analyzers market is experiencing substantial growth. Major factors driving the growth of this segment include continuous improvements in bioimpedance technology to enhance accuracy, reliability, and user-friendliness. "Fitness and wellness centers segment accounted for the highest growth rate in the body composition analyzers market, by end users, during the forecast period."

The body composition analyzers market is bifurcated into into hospitals & clinics, fitness clubs and wellness centers, academic & research centers and home users. Fitness clubs and wellness centers use body composition analyzers to create personalized training and nutrition plans for clients, enhancing program effectiveness. These tailored approaches help optimize individual fitness outcomes and overall wellness.

"Asia Pacific: The fastest-growing region body composition analyzers market."

The worldwide market for human identification is categorized into North America, Europe, Asia Pacific, Latin America, the Middle East & Africa, and GCC countries. Notably, the Asia Pacific region market is expected to register the highest growth rate during the forecast period, mainly due to the rapid urbanization and lifestyle changes, such as sedentary habits and poor diets, are driving demand for body composition analyzers in the region. These devices help address emerging health concerns by providing detailed insights into body composition which reflects the growing need for effective health management solutions. The break-up of the profile of primary participants in the body composition analyzers market:

- By Company Type: Tier 1 20%, Tier 2 45%, and Tier 3 35%
- By Designation: C-level 30%, D-level 20%, and Others 50%

-[]By Region: North America - 36%, Europe - 25%, Asia Pacific - 27%, Rest of the World - 12%

The key players in this market are Omron Corporation (Japan), Hologic Inc. (US), GE Healthcare (US), InBody Co., Ltd. (South Korea), Cosmed S.R.L (Italy), Seca GmbH & Co. KG (Germany), Osteosys Corp (South Korea), Tanita Corporation (Japan), Evolt (Australia), RJL Systems (US), Charder Electronic Co, Ltd. (Taiwan), Samco Medical (Pakistan), BioTekna (Italy), Selvas Healthcare (South Korea), Swissray International (US), Shanghai Goldenwell Medical Technology Co., Ltd. (China), Maltron Internation Ltd. (UK), Akern (Italy), Bioparhom (France), Exertech (US), Microlife Corporation (Switzerland), Numed S.A.R.L (Lebanon), Biodynamics Corporation (US), Tongfang Health Technology Co., Ltd. (China), Fook Tin Technologies Ltd. (Hongkong), and Withings (France).

Research Coverage:

This research report categorizes the body composition analyzers market by product (Bioimpedance Analyzers (Multi-frequency Bioimpedance Analyzers, Single-frequency Bioimpedance Analyzers, Dual-frequency Bioimpedance Analyzers), Dual-energy X-ray Absorptiometry Equipment, Skinfold Calipers, Air Displacement Plethysmography Equipment, and Hydrostatic Weighing Equipment), by modality (Portable Body Composition Analyzers, and Stationary/Benchtop Body Composition Analyzers), by usage type (Professional-Grade Body Composition Analyzers, and Consumer-Grade Body Composition Analyzers), by application (Segmental Body Measurement, and Whole-body Measurement), by distribution channel (e-commerce, and Offline/Retail Stores), by end users (Hospitals & Clinics, Fitness Clubs and Wellness Centers, Academic & Research Centers, and Home Users) and by region (North America, Europe, Asia Pacific, Latin America, the Middle East & Africa and GCC countries). The scope of the report covers detailed information regarding the major factors, such as drivers, restraints, opportunities, and challenges influencing the growth of the body composition analyzers market. A detailed analysis of the key industry players has been done to provide insights into their business overview, solutions, key strategies, acquisitions, and agreements. New product & service launches and recent developments associated with the body composition analyzers market. Competitive analysis of upcoming startups in the body composition analyzers market ecosystem is covered in this report.

Reasons to buy this report:

The report will help the market leaders/new entrants in this market with information on the closest approximations of the revenue numbers for the overall body composition analyzers market and the subsegments. This report will help stakeholders understand the competitive landscape and gain more insights to position their businesses better and plan suitable go-to-market strategies. The report also helps stakeholders understand the pulse of the market and provides them with information on key market drivers, restraints, opportunities, and challenges.

The report provides insights on the following pointers:

-[Analysis of key drivers (Growing prevalence of obesity and subsequent rise in metabolic disorders, and supportive government initiatives for healthcare awareness), restraints (high cost of equipment and availability of alternative methods), opportunities (Increasing establishment of fitness clubs and healthcare centers, integration of wearable healthcare devices with bioimpedance analyzers, Increasing adoption of self-monitoring devices) and challenges (Accuracy concerns associated with analyzers, and limited awareness in emerging markets) influencing the growth of the body composition analyzers market.

- Product Development/Innovation: Detailed insights on upcoming technologies, research & development activities, and new product launches in the body composition analyzers market.

- Market Development: Comprehensive information about lucrative markets - the report analyses the body composition analyzers market across varied regions.

-[Market Diversification: Exhaustive information about new products, untapped geographies, recent developments, and investments in the body composition analyzers market

- Competitive Assessment: In-depth assessment of market shares, growth strategies, product offerings of leading players like Omron Corporation (Japan), Hologic Inc. (US), and GE Healthcare (US).

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