

Plastic Compounds Market by Product (PVC, PP, PE, PS, PA, PC, PET, PU, ABS), Source, End-use Industry (Automotive, Packaging, Electrical & Electronics, Building & Construction, Consumer Goods, Medical), and Region - Global Forecast to 2029

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Report description:

The plastic compounds market size is projected to grow from USD 70.8 billion in 2024 to USD 97.3 billion by 2029, registering a CAGR of 6.6% during the forecast period. The adaptability and diverse properties of plastic compounds have made them indispensable in meeting the evolving needs of the packaging, and building, & construction industries, driving the growth of the global plastic compounds market. In addition, rising adoption of recyclable plastic compounds also drives the market.

"Polycarbonate (PC) is projected to be the second fastest growing segment by product in terms of value."

PC compounds are a vital segment of the global plastic compounds market, renowned for their exceptional strength, transparency, and impact resistance. These compounds are widely utilized in industries such as automotive, electronics, construction, and medical devices. The demand for PC compounds is driven by the increasing need for high-performance materials that can withstand harsh conditions and mechanical stress. Advancements in compounding technology are leading to the development of specialized PC blends that offer improved UV resistance, chemical resistance, and thermal stability, broadening their application scope. The growing focus on sustainability is also fostering the production of recyclable and eco-friendly PC compounds.

"Recycled segment to be the second fastest growing segment by source in terms of value."

Recycled plastic compounds, derived from post-consumer or post-industrial plastic waste, are experiencing several key trends driven by environmental concerns, technological advancements, and market demand. As consumers and businesses become more aware of the environmental impact of plastic pollution, there's a growing demand for products and packaging made from recycled materials. This trend is driving manufacturers to incorporate higher percentages of recycled content into their products, leading to increased demand for recycled plastic compounds.

"Building & construction accounted for the second largest share in the end-use industry segment of plastic compounds market in

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terms of value."

Plastic compounds are widely used in various building & construction applications. From the construction of new houses to retrofit and renovation of commercial buildings, and from hospitals to schools, plastics help to maximize cost efficiency, and provide enhanced durability. Plastic compounds are extensively used in residential buildings for various applications, contributing to their durability, versatility, and cost-effectiveness. PVC is a common plastic compound used for flooring, wall materials, and other applications in residential buildings. They offer a cost-effective alternative to traditional building materials like metal, wood, and masonry. Plastic compounds offer durability weather resistance, and longevity, thus reducing maintenance costs. They provide enhanced design flexibility, allowing for the creation of various components like electric wiring, flooring, wall covering, waterproofing, fasteners, pipes, valves, fittings, hinges, and decorative touches. Plastics can be molded into different shapes and sizes to meet specific requirements.

"Europe is the third-largest market for plastic compounds."

Europe holds the third-largest market share globally in the plastic compounds market due to several key factors. Firstly, the region benefits from a well-established infrastructure, advanced research and development capabilities, and stringent regulatory standards, fostering innovation and quality in plastic compounds products. The increasing demand for plastic compounds from the transportation and medical industries is the major driver of the market in the region. The stringent environmental regulations implemented in the European region require vehicles to lower emissions. Plastic compounds provide a lightweight alternative for various conventional materials used in the construction of automotive components. This has led to the increased usage of plastic compounds in the automotive industry to manufacture various interior, exterior, and under-the-hood components in the region.

In-depth interviews were conducted with Chief Executive Officers (CEOs), marketing directors, other innovation and technology directors, and executives from various key organizations operating in the plastic compounds market, and information was gathered from secondary research to determine and verify the market size of several segments.

-□By Company Type: Tier 1 - 40%, Tier 2 - 30%, and Tier 3 - 30%

-□By Designation: C Level Executives- 20%, Directors - 10%, and Others - 70%

-□By Region: North America - 20%, Europe - 20%, APAC - 40%, South America- 10% , and the Middle East & Africa -10%

The plastic compounds market comprises major players such as BASF SE (Germany), The Dow Chemical Company (US), LyondellBasell Industries Holdings B.V. (Netherlands), SABIC (Saudi Arabia), Asahi Kasei Corporation (Japan), Covestro AG (Germany), Arkema (France), RTP Company (US), and Westlake Corporation (US). The study includes in-depth competitive analysis of these key players in the plastic compounds market, with their company profiles, recent developments, and key market strategies.

Research Coverage

This report segments the market for plastic compounds market on the basis of product, source, end-use industry, and region, and provides estimations for the overall value of the market across various regions. A detailed analysis of key industry players has been conducted to provide insights into their business overviews, products & services, key strategies, new product launches, expansions, and mergers & acquisition associated with the market for plastic compounds market.

Key benefits of buying this report

This research report is focused on various levels of analysis - industry analysis (industry trends), market ranking analysis of top players, and company profiles, which together provide an overall view on the competitive landscape; emerging and high-growth segments of the plastic compounds market; high-growth regions; and market drivers, restraints, opportunities, and challenges. The report provides insights on the following pointers:

-□Market Penetration: Comprehensive information on the plastic compounds market offered by top players in the global plastic compounds market.

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- Analysis of drivers: (increasing demand in packaging and building & construction industries, rising adoption of recyclable plastic compounds), restraints (volatility in raw material prices, availability of substitutes), opportunities (growth in automotive & transportation industry, advancements in additive manufacturing), and challenges (plastic waste management crisis) influencing the growth of plastic compounds market.
- Product Development/Innovation: Detailed insights on upcoming technologies, research & development activities, and new product launches in the plastic compounds market.
- Market Development: Comprehensive information about lucrative emerging markets - the report analyzes the markets for plastic compounds market across regions.
- Market Capacity: Production capacities of companies producing plastic compounds are provided wherever available with upcoming capacities for the plastic compounds market.
- Competitive Assessment: In-depth assessment of market shares, strategies, products, and manufacturing capabilities of leading players in the plastic compounds market.

Table of Contents:

1□INTRODUCTION□	24
1.1□STUDY OBJECTIVES□	24
1.2□MARKET DEFINITION□	24
1.2.1□INCLUSIONS AND EXCLUSIONS□	25
TABLE 1□PLASTIC COMPOUNDS MARKET: INCLUSIONS AND EXCLUSIONS□	25
1.3□STUDY SCOPE□	25
FIGURE 1□PLASTIC COMPOUNDS MARKET SEGMENTATION□	25
1.3.1□YEARS CONSIDERED□	26
1.4□CURRENCY CONSIDERED□	26
1.5□UNITS CONSIDERED□	26
1.6□STAKEHOLDERS□	26
1.7□IMPACT OF RECESSION□	27
2□RESEARCH METHODOLOGY□	28
2.1□RESEARCH DATA□	28
FIGURE 2□PLASTIC COMPOUNDS MARKET: RESEARCH DESIGN□	28
2.1.1□SECONDARY DATA□	29
2.1.1.1□Major secondary sources□	29
2.1.1.2□Key data from secondary sources□	29
2.1.2□PRIMARY DATA□	30
2.1.2.1□Primary data sources: demand and supply sides□	30
2.1.2.2□Key data from primary sources□	30
2.1.2.3□Key industry insights□	31
2.1.2.4□Breakdown of interviews with experts□	31
2.2□MARKET SIZE ESTIMATION□	32
FIGURE 3□MARKET SIZE ESTIMATION APPROACH: DEMAND SIDE□	32
2.2.1□BOTTOM-UP APPROACH□	33
FIGURE 4□MARKET SIZE ESTIMATION: BOTTOM-UP APPROACH□	33
2.2.2□TOP-DOWN APPROACH□	33
FIGURE 5□MARKET SIZE ESTIMATION: TOP-DOWN APPROACH□	33
2.3□DATA TRIANGULATION□	34
FIGURE 6□PLASTIC COMPOUNDS MARKET: DATA TRIANGULATION□	34
2.4□RESEARCH ASSUMPTIONS□	35
2.5□GROWTH RATE ASSUMPTIONS/GROWTH FORECAST□	35

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2.5.1	SUPPLY SIDE	35
2.5.2	DEMAND SIDE	35
2.6	RESEARCH LIMITATIONS	36
2.7	RISK ASSESSMENT	36
3	EXECUTIVE SUMMARY	37
FIGURE 7	PP SEGMENT TO ACCOUNT FOR LARGEST MARKET SHARE DURING FORECAST PERIOD	38
FIGURE 8	FOSSIL-BASED SEGMENT TO LEAD MARKET DURING FORECAST PERIOD	39
FIGURE 9	AUTOMOTIVE SEGMENT TO RECORD FASTEST GROWTH DURING FORECAST PERIOD	39
FIGURE 10	ASIA PACIFIC MARKET TO REGISTER FASTEST GROWTH DURING FORECAST PERIOD	40
4	PREMIUM INSIGHTS	41
4.1	ATTRACTIVE OPPORTUNITIES FOR PLAYERS IN PLASTIC COMPOUNDS MARKET	41
FIGURE 11	RAPID INDUSTRIALIZATION IN EMERGING ECONOMIES TO DRIVE MARKET DURING FORECAST PERIOD	41
4.2	PLASTIC COMPOUNDS MARKET, BY PRODUCT	42
FIGURE 12	PP SEGMENT TO LEAD PLASTIC COMPOUNDS MARKET DURING FORECAST PERIOD	42
4.3	PLASTIC COMPOUNDS MARKET, BY SOURCE	42
FIGURE 13	BIO-BASED SEGMENT TO WITNESS HIGHEST GROWTH DURING FORECAST PERIOD	42
4.4	PLASTIC COMPOUNDS MARKET, BY END-USE INDUSTRY	43
FIGURE 14	PACKAGING SEGMENT TO ACCOUNT FOR LARGEST MARKET SHARE DURING FORECAST PERIOD	43
4.5	PLASTIC COMPOUNDS MARKET, BY COUNTRY	43
FIGURE 15	CHINA AND INDIA TO REGISTER HIGHEST CAGR DURING FORECAST PERIOD	43
5	MARKET OVERVIEW	44
5.1	INTRODUCTION	44
5.2	MARKET DYNAMICS	44
FIGURE 16	DRIVERS, RESTRAINTS, OPPORTUNITIES, AND CHALLENGES IN PLASTIC COMPOUNDS MARKET	44
5.2.1	DRIVERS	45
5.2.1.1	Increasing demand in packaging and building & construction industries	45
5.2.1.2	Rising adoption of recyclable plastic compounds	45
5.2.2	RESTRAINTS	45
5.2.2.1	Volatility in raw material prices	45
5.2.2.2	Availability of substitutes	46
5.2.3	OPPORTUNITIES	46
5.2.3.1	Growth in automotive & transportation industry	46
FIGURE 17	YOY PERCENTAGE INCREASE IN AUTOMOTIVE & TRANSPORT INDUSTRY, 2022-2023	47
5.2.3.2	Advancements in additive manufacturing	47
5.2.4	CHALLENGES	48
5.2.4.1	Plastic waste management crisis	48
FIGURE 18	GLOBAL PLASTIC MATERIAL PRODUCTION SHARE IN 2022, BY REGION	48
5.3	PORTER'S FIVE FORCES ANALYSIS	49
FIGURE 19	PORTER'S FIVE FORCES ANALYSIS OF PLASTIC COMPOUNDS MARKET	49
5.3.1	THREAT OF NEW ENTRANTS	49
5.3.2	THREAT OF SUBSTITUTES	50
5.3.3	BARGAINING POWER OF SUPPLIERS	50
5.3.4	BARGAINING POWER OF BUYERS	50
5.3.5	INTENSITY OF COMPETITIVE RIVALRY	50
TABLE 2	PLASTIC COMPOUNDS MARKET: PORTER'S FIVE FORCES ANALYSIS	51
5.4	MACROECONOMIC INDICATORS	51
5.4.1	GLOBAL GDP TRENDS	51

TABLE 3	PROJECTED REAL GDP GROWTH (ANNUAL PERCENTAGE CHANGE) OF KEY COUNTRIES, 2021-2029	51
5.4.2	AUTOMOBILE PRODUCTION TRENDS	52
TABLE 4	AUTOMOBILE PRODUCTION IN KEY COUNTRIES, 2021-2023	52
5.5	KEY STAKEHOLDERS AND BUYING CRITERIA	53
5.5.1	KEY STAKEHOLDERS IN BUYING PROCESS	53
FIGURE 20	INFLUENCE OF STAKEHOLDERS ON BUYING PROCESS FOR THREE KEY END-USE INDUSTRIES	53
TABLE 5	INFLUENCE OF STAKEHOLDERS ON BUYING PROCESS FOR THREE KEY END-USE INDUSTRIES (%)	53
5.5.2	BUYING CRITERIA	54
FIGURE 21	BUYING CRITERIA FOR THREE KEY END-USE INDUSTRIES	54
TABLE 6	BUYING CRITERIA FOR THREE KEY END-USE INDUSTRIES	54
5.6	VALUE CHAIN ANALYSIS	55
FIGURE 22	PLASTIC COMPOUNDS MARKET: VALUE CHAIN ANALYSIS	55
5.6.1	RAW MATERIAL SUPPLIERS	55
5.6.2	RESIN MANUFACTURERS	56
5.6.3	COMPOUNDERS	56
5.6.4	MOLDERS	56
5.6.5	END USERS	57
5.7	ECOSYSTEM ANALYSIS	57
FIGURE 23	PLASTIC COMPOUNDS MARKET: ECOSYSTEM ANALYSIS	57
TABLE 7	PLASTIC COMPOUNDS MARKET: ROLE IN ECOSYSTEM	58
5.8	CASE STUDY ANALYSIS	58
5.8.1	OEM USES COVESTRO'S LIGHTWEIGHT MAKROLON TC POLYCARBONATE FOR FOG LAMP HOUSING	58
5.8.2	RTP COMPANY DEVELOPS INNOVATIVE SOLUTIONS TO REDUCE ABRASION AND NOISE IN CABLE CONVEYOR SYSTEM	59
5.9	REGULATORY LANDSCAPE	59
5.9.1	REGULATIONS	59
5.9.1.1	North America	59
5.9.1.2	Europe	60
5.9.1.3	Asia Pacific	60
5.10	TECHNOLOGY ANALYSIS	61
5.10.1	KEY TECHNOLOGIES	61
5.10.1.1	High-shear and continuous mixers for consistent polymer compounding	61
5.10.2	COMPLEMENTARY TECHNOLOGIES	61
5.10.2.1	Advanced twin-screw extruders for efficient polymer compounding	61
5.10.3	ADJACENT TECHNOLOGIES	62
5.10.3.1	Technologies for compounding biodegradable and bio-based polymers	62
5.11	TRENDS/DISRUPTIONS IMPACTING CUSTOMER BUSINESS	62
5.11.1	REVENUE SHIFTS AND NEW REVENUE POCKETS FOR PLASTIC COMPOUNDS MARKET	62
FIGURE 24	REVENUE SHIFT FOR PLASTIC COMPOUNDS MARKET	62
5.12	TRADE ANALYSIS	63
TABLE 8	IMPORT TRADE DATA FOR PVC, BY COUNTRY, 2019-2023 (USD THOUSAND)	63
TABLE 9	EXPORT TRADE DATA FOR PVC, BY COUNTRY, 2019-2023 (USD THOUSAND)	63
TABLE 10	IMPORT TRADE DATA FOR PLASTICS, BY COUNTRY, 2019-2023 (USD THOUSAND)	64
TABLE 11	EXPORT TRADE DATA FOR PLASTICS, BY COUNTRY, 2019-2023 (USD THOUSAND)	64
TABLE 12	IMPORT TRADE DATA FOR PP, BY COUNTRY, 2019-2023 (USD THOUSAND)	65
TABLE 13	EXPORT TRADE DATA FOR PP, BY COUNTRY, 2019-2023 (USD THOUSAND)	65
TABLE 14	IMPORT TRADE DATA FOR PA, BY COUNTRY, 2019-2023 (USD THOUSAND)	66
TABLE 15	EXPORT TRADE DATA FOR PA, BY COUNTRY, 2019-2023 (USD THOUSAND)	66

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5.13	KEY CONFERENCES AND EVENTS, 2024-2025	67
TABLE 16	PLASTIC COMPOUNDS MARKET: KEY CONFERENCES & EVENTS, 2024-2025	67
5.14	PRICING TREND ANALYSIS	68
5.14.1	AVERAGE SELLING PRICE, BY REGION	68
TABLE 17	AVERAGE SELLING PRICE, BY REGION (USD/KG)	68
5.14.2	AVERAGE SELLING PRICES OF KEY PLAYERS, BY PRODUCT	68
TABLE 18	AVERAGE SELLING PRICES OF KEY PLAYERS, BY PRODUCT (USD/KG)	68
5.14.3	AVERAGE SELLING PRICES OF KEY PLAYERS, BY SOURCE	68
TABLE 19	AVERAGE SELLING PRICES OF KEY PLAYERS, BY SOURCE (USD/KG)	68
5.14.4	AVERAGE SELLING PRICES OF KEY PLAYERS, BY END-USE INDUSTRY	69
TABLE 20	AVERAGE SELLING PRICES OF KEY PLAYERS, BY END-USE INDUSTRY (USD/KG)	69
5.15	INVESTMENT AND FUNDING SCENARIO	69
FIGURE 25	INVESTMENT AND FUNDING SCENARIO, 2023	69
5.16	PATENT ANALYSIS	70
5.16.1	METHODOLOGY	70
5.16.2	DOCUMENT TYPE	70
FIGURE 26	GRANTED PATENTS	70
5.16.3	PUBLICATION TRENDS - LAST 10 YEARS	71
FIGURE 27	TOTAL NUMBER OF PATENTS PUBLISHED FROM 2013 TO 2023	71
5.16.4	INSIGHTS	71
5.16.5	LEGAL STATUS OF PATENTS	71
FIGURE 28	PATENT ANALYSIS, BY LEGAL STATUS	71
5.16.6	JURISDICTION-WISE PATENT ANALYSIS	72
FIGURE 29	TOP JURISDICTIONS FOR PATENTS RELATED TO PLASTIC COMPOUNDS	72
5.16.7	TOP 10 COMPANIES/APPLICANTS	72
FIGURE 30	COMPANIES/APPLICANTS WITH HIGHEST NUMBER OF PATENTS	72
TABLE 21	PATENTS: SEMICONDUCTOR ENERGY LABORATORY CO., LTD.	73
TABLE 22	PATENTS: SAMSUNG DISPLAY	73
TABLE 23	PATENTS: BASF SE	73
5.16.8	TOP 10 PATENT OWNERS IN LAST 10 YEARS	74
TABLE 24	TOP TEN PATENT OWNERS	74
6	PLASTIC COMPOUNDS MARKET, BY PRODUCT	75
6.1	INTRODUCTION	76
FIGURE 31	POLYPROPYLENE (PP) SEGMENT TO LEAD MARKET DURING FORECAST PERIOD	76
TABLE 25	PLASTIC COMPOUNDS MARKET, BY PRODUCT, 2021-2023 (USD MILLION)	77
TABLE 26	PLASTIC COMPOUNDS MARKET, BY PRODUCT, 2024-2029 (USD MILLION)	77
TABLE 27	PLASTIC COMPOUNDS MARKET, BY PRODUCT, 2021-2023 (KILOTON)	78
TABLE 28	PLASTIC COMPOUNDS MARKET, BY PRODUCT, 2024-2029 (KILOTON)	78
6.2	POLYVINYL CHLORIDE (PVC)	79
6.2.1	IDEAL CHOICE FOR OUTDOOR APPLICATIONS	79
6.3	POLYETHYLENE (PE)	79
6.3.1	WIDE APPLICATIONS IN FOOD PACKAGING	79
6.4	POLYSTYRENE (PS)	80
6.4.1	VERSATILE MATERIAL USED ACROSS INDUSTRIES	80
6.5	POLYAMIDE (PA)	80
6.5.1	HIGH-PERFORMANCE THERMOPLASTIC WITH MULTIPLE APPLICATIONS	80
6.6	POLYETHYLENE TEREPHTHALATE (PET)	81

6.6.1	HIGH DEMAND DUE TO WIDE-RANGING PROPERTIES	81
6.7	POLYPROPYLENE (PP)	81
6.7.1	WIDE ADOPTION IN AUTOMOTIVE AND PACKING INDUSTRIES	81
6.8	POLYCARBONATE (PC)	82
6.8.1	HIGH-PERFORMANCE MATERIAL SUITED TO HARSH CONDITIONS	82
6.9	POLYURETHANE (PU)	82
6.9.1	VERSATILITY TO DRIVE DEMAND ACROSS INDUSTRIES	82
6.10	ACRYLONITRILE BUTADIENE STYRENE (ABS)	82
6.10.1	DRIVES EFFICIENCY AND PERFORMANCE IN KEY INDUSTRIES	82
6.11	OTHER PRODUCTS	83
7	PLASTIC COMPOUNDS MARKET, BY SOURCE	84
7.1	INTRODUCTION	85
FIGURE 32	FOSSIL-BASED SEGMENT TO LEAD PLASTIC COMPOUNDS MARKET DURING FORECAST PERIOD	85
TABLE 29	PLASTIC COMPOUNDS MARKET, BY SOURCE, 2021-2023 (USD MILLION)	85
TABLE 30	PLASTIC COMPOUNDS MARKET, BY SOURCE, 2024-2029 (USD MILLION)	86
TABLE 31	PLASTIC COMPOUNDS MARKET, BY SOURCE, 2021-2023 (KILOTON)	86
TABLE 32	PLASTIC COMPOUNDS MARKET, BY SOURCE, 2024-2029 (KILOTON)	86
7.2	FOSSIL-BASED	86
7.2.1	GROWING USE IN PACKAGING AND INDUSTRIAL APPLICATIONS	86
7.3	BIO-BASED	87
7.3.1	SUSTAINABLE ALTERNATIVES WITH WIDE-RANGING APPLICATIONS	87
7.4	RECYCLED	87
7.4.1	FACILITATE PLASTIC WASTE REDUCTION ACROSS INDUSTRIES	87
8	PLASTIC COMPOUNDS MARKET, BY END-USE INDUSTRY	88
8.1	INTRODUCTION	89
FIGURE 33	PACKAGING TO BE LARGEST END-USE INDUSTRY FOR PLASTIC COMPOUNDS DURING FORECAST PERIOD	89
TABLE 33	PLASTIC COMPOUNDS MARKET, BY END-USE INDUSTRY, 2021-2023 (USD MILLION)	89
TABLE 34	PLASTIC COMPOUNDS MARKET, BY END-USE INDUSTRY, 2024-2029 (USD MILLION)	90
TABLE 35	PLASTIC COMPOUNDS MARKET, BY END-USE INDUSTRY, 2021-2023 (KILOTON)	90
TABLE 36	PLASTIC COMPOUNDS MARKET, BY END-USE INDUSTRY, 2024-2029 (KILOTON)	91
8.2	AUTOMOTIVE	91
8.2.1	GROWING DEMAND TO REDUCE VEHICLE WEIGHT AND ENHANCE FUEL CONSUMPTION	91
8.2.2	PASSENGER CARS	91
8.2.3	COMMERCIAL VEHICLES	92
8.3	BUILDING & CONSTRUCTION	92
8.3.1	WIDE-RANGING APPLICATIONS DUE TO DURABILITY AND COST-EFFECTIVENESS	92
8.3.2	RESIDENTIAL	92
8.3.3	COMMERCIAL	92
8.3.4	INDUSTRIAL	92
8.4	ELECTRICAL & ELECTRONICS	93
8.4.1	INCREASING USE DUE TO IMPROVED SAFETY AND HIGH HEAT RESISTANCE	93
8.5	PACKAGING	93
8.5.1	HIGH DEMAND FOR LIGHTWEIGHT PLASTIC MATERIALS	93
8.6	CONSUMER GOODS	94
8.6.1	GROWING PREFERENCE FOR DURABLE AND COST-EFFECTIVE MATERIALS	94
8.7	MEDICAL	94

8.7.1 RISING DEMAND FOR PLASTICS WITH HIGH CHEMICAL RESISTANCE 94

8.8 OTHER INDUSTRIES 95

9 PLASTIC COMPOUNDS MARKET, BY REGION 96

9.1 INTRODUCTION 97

FIGURE 34 PLASTIC COMPOUNDS MARKET: GEOGRAPHIC SNAPSHOT 97

TABLE 37 PLASTIC COMPOUNDS MARKET, BY REGION, 2021-2023 (USD MILLION) 97

TABLE 38 PLASTIC COMPOUNDS MARKET, BY REGION, 2024-2029 (USD MILLION) 98

TABLE 39 PLASTIC COMPOUNDS MARKET, BY REGION, 2021-2023 (KILOTON) 98

TABLE 40 PLASTIC COMPOUNDS MARKET, BY REGION, 2024-2029 (KILOTON) 98

9.2 NORTH AMERICA 99

9.2.1 NORTH AMERICA: IMPACT OF RECESSION 99

FIGURE 35 NORTH AMERICA: PLASTIC COMPOUNDS MARKET SNAPSHOT 99

TABLE 41 NORTH AMERICA: PLASTIC COMPOUNDS MARKET, BY COUNTRY, 2021-2023 (USD MILLION) 100

TABLE 42 NORTH AMERICA: PLASTIC COMPOUNDS MARKET, BY COUNTRY, 2024-2029 (USD MILLION) 100

TABLE 43 NORTH AMERICA: PLASTIC COMPOUNDS MARKET, BY COUNTRY, 2021-2023 (KILOTON) 100

TABLE 44 NORTH AMERICA: PLASTIC COMPOUNDS MARKET, BY COUNTRY, 2024-2029 (KILOTON) 100

TABLE 45 NORTH AMERICA: PLASTIC COMPOUNDS MARKET, BY PRODUCT, 2021-2023 (USD MILLION) 101

TABLE 46 NORTH AMERICA: PLASTIC COMPOUNDS MARKET, BY PRODUCT, 2024-2029 (USD MILLION) 101

TABLE 47 NORTH AMERICA: PLASTIC COMPOUNDS MARKET, BY PRODUCT, 2021-2023 (KILOTON) 102

TABLE 48 NORTH AMERICA: PLASTIC COMPOUNDS MARKET, BY PRODUCT, 2024-2029 (KILOTON) 102

TABLE 49 NORTH AMERICA: PLASTIC COMPOUNDS MARKET, BY SOURCE, 2021-2023 (USD MILLION) 103

TABLE 50 NORTH AMERICA: PLASTIC COMPOUNDS MARKET, BY SOURCE, 2024-2029 (USD MILLION) 103

TABLE 51 NORTH AMERICA: PLASTIC COMPOUNDS MARKET, BY SOURCE, 2021-2023 (KILOTON) 103

TABLE 52 NORTH AMERICA: PLASTIC COMPOUNDS MARKET, BY SOURCE, 2024-2029 (KILOTON) 103

TABLE 53 NORTH AMERICA: PLASTIC COMPOUNDS MARKET, BY END-USE INDUSTRY, 2021-2023 (USD MILLION) 104

TABLE 54 NORTH AMERICA: PLASTIC COMPOUNDS MARKET, BY END-USE INDUSTRY, 2024-2029 (USD MILLION) 104

TABLE 55 NORTH AMERICA: PLASTIC COMPOUNDS MARKET, BY END-USE INDUSTRY, 2021-2023 (KILOTON) 105

TABLE 56 NORTH AMERICA: PLASTIC COMPOUNDS MARKET, BY END-USE INDUSTRY, 2024-2029 (KILOTON) 105

9.2.2 US 106

9.2.2.1 Strict environment-related regulations to drive demand 106

TABLE 57 US: PLASTIC COMPOUNDS MARKET, BY END-USE INDUSTRY, 2021-2023 (USD MILLION) 106

TABLE 58 US: PLASTIC COMPOUNDS MARKET, BY END-USE INDUSTRY, 2024-2029 (USD MILLION) 106

TABLE 59 US: PLASTIC COMPOUNDS MARKET, BY END-USE INDUSTRY, 2021-2023 (KILOTON) 107

TABLE 60 US: PLASTIC COMPOUNDS MARKET, BY END-USE INDUSTRY, 2024-2029 (KILOTON) 107

9.2.3 CANADA 107

9.2.3.1 Thriving automotive industry to drive demand 107

TABLE 61 CANADA: PLASTIC COMPOUNDS MARKET, BY END-USE INDUSTRY, 2021-2023 (USD MILLION) 108

TABLE 62 CANADA: PLASTIC COMPOUNDS MARKET, BY END-USE INDUSTRY, 2024-2029 (USD MILLION) 108

TABLE 63 CANADA: PLASTIC COMPOUNDS MARKET, BY END-USE INDUSTRY, 2021-2023 (KILOTON) 108

TABLE 64 CANADA: PLASTIC COMPOUNDS MARKET, BY END-USE INDUSTRY, 2024-2029 (KILOTON) 109

9.2.4 MEXICO 109

9.2.4.1 Presence of leading automobile companies to drive market 109

TABLE 65 MEXICO: PLASTIC COMPOUNDS MARKET, BY END-USE INDUSTRY, 2021-2023 (USD MILLION) 110

TABLE 66 MEXICO: PLASTIC COMPOUNDS MARKET, BY END-USE INDUSTRY, 2024-2029 (USD MILLION) 110

TABLE 67 MEXICO: PLASTIC COMPOUNDS MARKET, BY END-USE INDUSTRY, 2021-2023 (KILOTON) 110

TABLE 68 MEXICO: PLASTIC COMPOUNDS MARKET, BY END-USE INDUSTRY, 2024-2029 (KILOTON) 111

9.3 ASIA PACIFIC 111

9.3.1 ASIA PACIFIC: IMPACT OF RECESSION 111

FIGURE 36 ASIA PACIFIC: PLASTIC COMPOUNDS MARKET SNAPSHOT 112

TABLE 69 ASIA PACIFIC: PLASTIC COMPOUNDS MARKET, BY COUNTRY, 2021-2023 (USD MILLION) 112

TABLE 70 ASIA PACIFIC: PLASTIC COMPOUNDS MARKET, BY COUNTRY, 2024-2029 (USD MILLION) 113

TABLE 71 ASIA PACIFIC: PLASTIC COMPOUNDS MARKET, BY COUNTRY, 2021-2023 (KILOTON) 113

TABLE 72 ASIA PACIFIC: PLASTIC COMPOUNDS MARKET, BY COUNTRY, 2024-2029 (KILOTON) 114

TABLE 73 ASIA PACIFIC: PLASTIC COMPOUNDS MARKET, BY PRODUCT, 2021-2023 (USD MILLION) 114

TABLE 74 ASIA PACIFIC: PLASTIC COMPOUNDS MARKET, BY PRODUCT, 2024-2029 (USD MILLION) 115

TABLE 75 ASIA PACIFIC: PLASTIC COMPOUNDS MARKET, BY PRODUCT, 2021-2023 (KILOTON) 115

TABLE 76 ASIA PACIFIC: PLASTIC COMPOUNDS MARKET, BY PRODUCT, 2024-2029 (KILOTON) 116

TABLE 77 ASIA PACIFIC: PLASTIC COMPOUNDS MARKET, BY SOURCE, 2021-2023 (USD MILLION) 116

TABLE 78 ASIA PACIFIC: PLASTIC COMPOUNDS MARKET, BY SOURCE, 2024-2029 (USD MILLION) 116

TABLE 79 ASIA PACIFIC: PLASTIC COMPOUNDS MARKET, BY SOURCE, 2021-2023 (KILOTON) 117

TABLE 80 ASIA PACIFIC: PLASTIC COMPOUNDS MARKET, BY SOURCE, 2024-2029 (KILOTON) 117

TABLE 81 ASIA PACIFIC: PLASTIC COMPOUNDS MARKET, BY END-USE INDUSTRY, 2021-2023 (USD MILLION) 117

TABLE 82 ASIA PACIFIC: PLASTIC COMPOUNDS MARKET, BY END-USE INDUSTRY, 2024-2029 (USD MILLION) 118

TABLE 83 ASIA PACIFIC: PLASTIC COMPOUNDS MARKET, BY END-USE INDUSTRY, 2021-2023 (KILOTON) 118

TABLE 84 ASIA PACIFIC: PLASTIC COMPOUNDS MARKET, BY END-USE INDUSTRY, 2024-2029 (KILOTON) 119

9.3.2 CHINA 119

9.3.2.1 Strong demand in manufacturing sector to propel market 119

TABLE 85 CHINA: PLASTIC COMPOUNDS MARKET, BY END-USE INDUSTRY, 2021-2023 (USD MILLION) 120

TABLE 86 CHINA: PLASTIC COMPOUNDS MARKET, BY END-USE INDUSTRY, 2024-2029 (USD MILLION) 120

TABLE 87 CHINA: PLASTIC COMPOUNDS MARKET, BY END-USE INDUSTRY, 2021-2023 (KILOTON) 120

TABLE 88 CHINA: PLASTIC COMPOUNDS MARKET, BY END-USE INDUSTRY, 2024-2029 (KILOTON) 121

9.3.3 INDIA 121

9.3.3.1 Easy availability of raw materials to boost market 121

TABLE 89 INDIA: PLASTIC COMPOUNDS MARKET, BY END-USE INDUSTRY, 2021-2023 (USD MILLION) 122

TABLE 90 INDIA: PLASTIC COMPOUNDS MARKET, BY END-USE INDUSTRY, 2024-2029 (USD MILLION) 122

TABLE 91 INDIA: PLASTIC COMPOUNDS MARKET, BY END-USE INDUSTRY, 2021-2023 (KILOTON) 122

TABLE 92 INDIA: PLASTIC COMPOUNDS MARKET, BY END-USE INDUSTRY, 2024-2029 (KILOTON) 123

9.3.4 JAPAN 123

9.3.4.1 Rising demand in healthcare sector to drive market 123

TABLE 93 JAPAN: PLASTIC COMPOUNDS MARKET, BY END-USE INDUSTRY, 2021-2023 (USD MILLION) 124

TABLE 94 JAPAN: PLASTIC COMPOUNDS MARKET, BY END-USE INDUSTRY, 2024-2029 (USD MILLION) 124

TABLE 95 JAPAN: PLASTIC COMPOUNDS MARKET, BY END-USE INDUSTRY, 2021-2023 (KILOTON) 124

TABLE 96 JAPAN: PLASTIC COMPOUNDS MARKET, BY END-USE INDUSTRY, 2024-2029 (KILOTON) 125

9.3.5 SOUTH KOREA 125

9.3.5.1 High-performing manufacturing sector to boost market 125

TABLE 97 SOUTH KOREA: PLASTIC COMPOUNDS MARKET, BY END-USE INDUSTRY, 2021-2023 (USD MILLION) 126

TABLE 98 SOUTH KOREA: PLASTIC COMPOUNDS MARKET, BY END-USE INDUSTRY, 2024-2029 (USD MILLION) 126

TABLE 99 SOUTH KOREA: PLASTIC COMPOUNDS MARKET, BY END-USE INDUSTRY, 2021-2023 (KILOTON) 126

TABLE 100 SOUTH KOREA: PLASTIC COMPOUNDS MARKET, BY END-USE INDUSTRY, 2024-2029 (KILOTON) 127

9.3.6 MALAYSIA 127

9.3.6.1 Rising demand across industries to fuel market 127

TABLE 101 MALAYSIA: PLASTIC COMPOUNDS MARKET, BY END-USE INDUSTRY, 2021-2023 (USD MILLION) 127

TABLE 102 MALAYSIA: PLASTIC COMPOUNDS MARKET, BY END-USE INDUSTRY, 2024-2029 (USD MILLION) 128

TABLE 103 MALAYSIA: PLASTIC COMPOUNDS MARKET, BY END-USE INDUSTRY, 2021-2023 (KILOTON) 128

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TABLE 104 MALAYSIA: PLASTIC COMPOUNDS MARKET, BY END-USE INDUSTRY, 2024-2029 (KILOTON) 128

9.3.7 PHILIPPINES 129

9.3.7.1 Government initiatives to drive market 129

TABLE 105 PHILIPPINES: PLASTIC COMPOUNDS MARKET, BY END-USE INDUSTRY, 2021-2023 (USD MILLION) 129

TABLE 106 PHILIPPINES: PLASTIC COMPOUNDS MARKET, BY END-USE INDUSTRY, 2024-2029 (USD MILLION) 129

TABLE 107 PHILIPPINES: PLASTIC COMPOUNDS MARKET, BY END-USE INDUSTRY, 2021-2023 (KILOTON) 130

TABLE 108 PHILIPPINES: PLASTIC COMPOUNDS MARKET, BY END-USE INDUSTRY, 2024-2029 (KILOTON) 130

9.3.8 THAILAND 130

9.3.8.1 Industrial growth and focus on innovation to fuel market 130

TABLE 109 THAILAND: PLASTIC COMPOUNDS MARKET, BY END-USE INDUSTRY, 2021-2023 (USD MILLION) 131

TABLE 110 THAILAND: PLASTIC COMPOUNDS MARKET, BY END-USE INDUSTRY, 2024-2029 (USD MILLION) 131

TABLE 111 THAILAND: PLASTIC COMPOUNDS MARKET, BY END-USE INDUSTRY, 2021-2023 (KILOTON) 131

TABLE 112 THAILAND: PLASTIC COMPOUNDS MARKET, BY END-USE INDUSTRY, 2024-2029 (KILOTON) 132

9.3.9 INDONESIA 132

9.3.9.1 Industrial expansion to drive demand 132

TABLE 113 INDONESIA: PLASTIC COMPOUNDS MARKET, BY END-USE INDUSTRY, 2021-2023 (USD MILLION) 132

TABLE 114 INDONESIA: PLASTIC COMPOUNDS MARKET, BY END-USE INDUSTRY, 2024-2029 (USD MILLION) 133

TABLE 115 INDONESIA: PLASTIC COMPOUNDS MARKET, BY END-USE INDUSTRY, 2021-2023 (KILOTON) 133

TABLE 116 INDONESIA: PLASTIC COMPOUNDS MARKET, BY END-USE INDUSTRY, 2024-2029 (KILOTON) 133

9.3.10 AUSTRALIA 134

9.3.10.1 Rising demand in key sectors to boost market 134

TABLE 117 AUSTRALIA: PLASTIC COMPOUNDS MARKET, BY END-USE INDUSTRY, 2021-2023 (USD MILLION) 134

TABLE 118 AUSTRALIA: PLASTIC COMPOUNDS MARKET, BY END-USE INDUSTRY, 2024-2029 (USD MILLION) 134

TABLE 119 AUSTRALIA: PLASTIC COMPOUNDS MARKET, BY END-USE INDUSTRY, 2021-2023 (KILOTON) 135

TABLE 120 AUSTRALIA: PLASTIC COMPOUNDS MARKET, BY END-USE INDUSTRY, 2024-2029 (KILOTON) 135

9.3.11 REST OF ASIA PACIFIC 135

TABLE 121 REST OF ASIA PACIFIC: PLASTIC COMPOUNDS MARKET, BY END-USE INDUSTRY, 2021-2023 (USD MILLION) 136

TABLE 122 REST OF ASIA PACIFIC: PLASTIC COMPOUNDS MARKET, BY END-USE INDUSTRY, 2024-2029 (USD MILLION) 136

TABLE 123 REST OF ASIA PACIFIC: PLASTIC COMPOUNDS MARKET, BY END-USE INDUSTRY, 2021-2023 (KILOTON) 136

TABLE 124 REST OF ASIA PACIFIC: PLASTIC COMPOUNDS MARKET, BY END-USE INDUSTRY, 2024-2029 (KILOTON) 137

9.4 EUROPE 137

9.4.1 EUROPE: IMPACT OF RECESSION 137

TABLE 125 EUROPE: PLASTIC COMPOUNDS MARKET, BY COUNTRY, 2021-2023 (USD MILLION) 138

TABLE 126 EUROPE: PLASTIC COMPOUNDS MARKET, BY COUNTRY, 2024-2029 (USD MILLION) 138

TABLE 127 EUROPE: PLASTIC COMPOUNDS MARKET, BY COUNTRY, 2021-2023 (KILOTON) 138

TABLE 128 EUROPE: PLASTIC COMPOUNDS MARKET, BY COUNTRY, 2024-2029 (KILOTON) 139

TABLE 129 EUROPE: PLASTIC COMPOUNDS MARKET, BY PRODUCT, 2021-2023 (USD MILLION) 139

TABLE 130 EUROPE: PLASTIC COMPOUNDS MARKET, BY PRODUCT, 2024-2029 (USD MILLION) 140

TABLE 131 EUROPE: PLASTIC COMPOUNDS MARKET, BY PRODUCT, 2021-2023 (KILOTON) 140

TABLE 132 EUROPE: PLASTIC COMPOUNDS MARKET, BY PRODUCT, 2024-2029 (KILOTON) 141

TABLE 133 EUROPE: PLASTIC COMPOUNDS MARKET, BY SOURCE, 2021-2023 (USD MILLION) 141

TABLE 134 EUROPE: PLASTIC COMPOUNDS MARKET, BY SOURCE, 2024-2029 (USD MILLION) 141

TABLE 135 EUROPE: PLASTIC COMPOUNDS MARKET, BY SOURCE, 2021-2023 (KILOTON) 142

TABLE 136 EUROPE: PLASTIC COMPOUNDS MARKET, BY SOURCE, 2024-2029 (KILOTON) 142

TABLE 137 EUROPE: PLASTIC COMPOUNDS MARKET, BY END-USE INDUSTRY, 2021-2023 (USD MILLION) 142

TABLE 138 EUROPE: PLASTIC COMPOUNDS MARKET, BY END-USE INDUSTRY, 2024-2029 (USD MILLION) 143

TABLE 139 EUROPE: PLASTIC COMPOUNDS MARKET, BY END-USE INDUSTRY, 2021-2023 (KILOTON) 143

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TABLE 140 EUROPE: PLASTIC COMPOUNDS MARKET, BY END-USE INDUSTRY, 2024-2029 (KILOTON) 144

9.4.2 GERMANY 144

9.4.2.1 Strong demand in packaging industry to drive market 144

TABLE 141 GERMANY: PLASTIC COMPOUNDS MARKET, BY END-USE INDUSTRY, 2021-2023 (USD MILLION) 145

TABLE 142 GERMANY: PLASTIC COMPOUNDS MARKET, BY END-USE INDUSTRY, 2024-2029 (USD MILLION) 145

TABLE 143 GERMANY: PLASTIC COMPOUNDS MARKET, BY END-USE INDUSTRY, 2021-2023 (KILOTON) 145

TABLE 144 GERMANY: PLASTIC COMPOUNDS MARKET, BY END-USE INDUSTRY, 2024-2029 (KILOTON) 146

9.4.3 FRANCE 146

9.4.3.1 Growing pharmaceutical industry to drive demand 146

TABLE 145 FRANCE: PLASTIC COMPOUNDS MARKET, BY END-USE INDUSTRY, 2021-2023 (USD MILLION) 147

TABLE 146 FRANCE: PLASTIC COMPOUNDS MARKET, BY END-USE INDUSTRY, 2024-2029 (USD MILLION) 147

TABLE 147 FRANCE: PLASTIC COMPOUNDS MARKET, BY END-USE INDUSTRY, 2021-2023 (KILOTON) 147

TABLE 148 FRANCE: PLASTIC COMPOUNDS MARKET, BY END-USE INDUSTRY, 2024-2029 (KILOTON) 148

9.4.4 UK 148

9.4.4.1 Increasing investments in manufacturing sector to boost market 148

TABLE 149 UK: PLASTIC COMPOUNDS MARKET, BY END-USE INDUSTRY, 2021-2023 (USD MILLION) 149

TABLE 150 UK: PLASTIC COMPOUNDS MARKET, BY END-USE INDUSTRY, 2024-2029 (USD MILLION) 149

TABLE 151 UK: PLASTIC COMPOUNDS MARKET, BY END-USE INDUSTRY, 2021-2023 (KILOTON) 149

TABLE 152 UK: PLASTIC COMPOUNDS MARKET, BY END-USE INDUSTRY, 2024-2029 (KILOTON) 150

9.4.5 ITALY 150

9.4.5.1 Presence of global players to propel market growth 150

TABLE 153 ITALY: PLASTIC COMPOUNDS MARKET, BY END-USE INDUSTRY, 2021-2023 (USD MILLION) 150

TABLE 154 ITALY: PLASTIC COMPOUNDS MARKET, BY END-USE INDUSTRY, 2024-2029 (USD MILLION) 151

TABLE 155 ITALY: PLASTIC COMPOUNDS MARKET, BY END-USE INDUSTRY, 2021-2023 (KILOTON) 151

TABLE 156 ITALY: PLASTIC COMPOUNDS MARKET, BY END-USE INDUSTRY, 2024-2029 (KILOTON) 151

9.4.6 SPAIN 152

9.4.6.1 Rising demand for packaging across industries to boost market 152

TABLE 157 SPAIN: PLASTIC COMPOUNDS MARKET, BY END-USE INDUSTRY, 2021-2023 (USD MILLION) 152

TABLE 158 SPAIN: PLASTIC COMPOUNDS MARKET, BY END-USE INDUSTRY, 2024-2029 (USD MILLION) 153

TABLE 159 SPAIN: PLASTIC COMPOUNDS MARKET, BY END-USE INDUSTRY, 2021-2023 (KILOTON) 153

TABLE 160 SPAIN: PLASTIC COMPOUNDS MARKET, BY END-USE INDUSTRY, 2024-2029 (KILOTON) 153

9.4.7 REST OF EUROPE 154

TABLE 161 REST OF EUROPE: PLASTIC COMPOUNDS MARKET, BY END-USE INDUSTRY, 2021-2023 (USD MILLION) 154

TABLE 162 REST OF EUROPE: PLASTIC COMPOUNDS MARKET, BY END-USE INDUSTRY, 2024-2029 (USD MILLION) 154

TABLE 163 REST OF EUROPE: PLASTIC COMPOUNDS MARKET, BY END-USE INDUSTRY, 2021-2023 (KILOTON) 155

TABLE 164 REST OF EUROPE: PLASTIC COMPOUNDS MARKET, BY END-USE INDUSTRY, 2024-2029 (KILOTON) 155

9.5 MIDDLE EAST & AFRICA 155

9.5.1 MIDDLE EAST & AFRICA: IMPACT OF RECESSION 156

TABLE 165 MIDDLE EAST & AFRICA: PLASTIC COMPOUNDS MARKET, BY COUNTRY, 2021-2023 (USD MILLION) 156

TABLE 166 MIDDLE EAST & AFRICA: PLASTIC COMPOUNDS MARKET, BY COUNTRY, 2024-2029 (USD MILLION) 156

TABLE 167 MIDDLE EAST & AFRICA: PLASTIC COMPOUNDS MARKET, BY COUNTRY, 2021-2023 (KILOTON) 157

TABLE 168 MIDDLE EAST & AFRICA: PLASTIC COMPOUNDS MARKET, BY COUNTRY, 2024-2029 (KILOTON) 157

TABLE 169 MIDDLE EAST & AFRICA: PLASTIC COMPOUNDS MARKET, BY PRODUCT, 2021-2023 (USD MILLION) 157

TABLE 170 MIDDLE EAST & AFRICA: PLASTIC COMPOUNDS MARKET, BY PRODUCT, 2024-2029 (USD MILLION) 158

TABLE 171 MIDDLE EAST & AFRICA: PLASTIC COMPOUNDS MARKET, BY PRODUCT, 2021-2023 (KILOTON) 158

TABLE 172 MIDDLE EAST & AFRICA: PLASTIC COMPOUNDS MARKET, BY PRODUCT, 2024-2029 (KILOTON) 159

TABLE 173 MIDDLE EAST & AFRICA: PLASTIC COMPOUNDS MARKET, BY SOURCE, 2021-2023 (USD MILLION) 159

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TABLE 174	MIDDLE EAST & AFRICA: PLASTIC COMPOUNDS MARKET, BY SOURCE, 2024-2029 (USD MILLION)	159
TABLE 175	MIDDLE EAST & AFRICA: PLASTIC COMPOUNDS MARKET, BY SOURCE, 2021-2023 (KILOTON)	160
TABLE 176	MIDDLE EAST & AFRICA: PLASTIC COMPOUNDS MARKET, BY SOURCE, 2024-2029 (KILOTON)	160
TABLE 177	MIDDLE EAST & AFRICA: PLASTIC COMPOUNDS MARKET, BY END-USE INDUSTRY, 2021-2023 (USD MILLION)	160
TABLE 178	MIDDLE EAST & AFRICA: PLASTIC COMPOUNDS MARKET, BY END-USE INDUSTRY, 2024-2029 (USD MILLION)	161
TABLE 179	MIDDLE EAST & AFRICA: PLASTIC COMPOUNDS MARKET, BY END-USE INDUSTRY, 2021-2023 (KILOTON)	161
TABLE 180	MIDDLE EAST & AFRICA: PLASTIC COMPOUNDS MARKET, BY END-USE INDUSTRY, 2024-2029 (KILOTON)	162
9.5.1.1	GCC Countries	162
9.5.1.2	Saudi Arabia	163
9.5.1.2.1	Growth in healthcare sector to drive demand	163
TABLE 181	SAUDI ARABIA: PLASTIC COMPOUNDS MARKET, BY END-USE INDUSTRY, 2021-2023 (USD MILLION)	163
TABLE 182	SAUDI ARABIA: PLASTIC COMPOUNDS MARKET, BY END-USE INDUSTRY, 2024-2029 (USD MILLION)	164
TABLE 183	SAUDI ARABIA: PLASTIC COMPOUNDS MARKET, BY END-USE INDUSTRY, 2021-2023 (KILOTON)	164
TABLE 184	SAUDI ARABIA: PLASTIC COMPOUNDS MARKET, BY END-USE INDUSTRY, 2024-2029 (KILOTON)	164
9.5.1.3	UAE	165
9.5.1.3.1	Recovering construction industry to fuel market	165
TABLE 185	UAE: PLASTIC COMPOUNDS MARKET, BY END-USE INDUSTRY, 2021-2023 (USD MILLION)	165
TABLE 186	UAE: PLASTIC COMPOUNDS MARKET, BY END-USE INDUSTRY, 2024-2029 (USD MILLION)	166
TABLE 187	UAE: PLASTIC COMPOUNDS MARKET, BY END-USE INDUSTRY, 2021-2023 (KILOTON)	166
TABLE 188	UAE: PLASTIC COMPOUNDS MARKET, BY END-USE INDUSTRY, 2024-2029 (KILOTON)	166
9.5.2	REST OF GCC	167
TABLE 189	REST OF GCC: PLASTIC COMPOUNDS MARKET, BY END-USE INDUSTRY, 2021-2023 (USD MILLION)	167
TABLE 190	REST OF GCC: PLASTIC COMPOUNDS MARKET, BY END-USE INDUSTRY, 2024-2029 (USD MILLION)	167
TABLE 191	REST OF GCC: PLASTIC COMPOUNDS MARKET, BY END-USE INDUSTRY, 2021-2023 (KILOTON)	168
TABLE 192	REST OF GCC: PLASTIC COMPOUNDS MARKET, BY END-USE INDUSTRY, 2024-2029 (KILOTON)	168
9.5.3	SOUTH AFRICA	168
9.5.3.1	Growing government initiatives to drive demand	168
TABLE 193	SOUTH AFRICA: PLASTIC COMPOUNDS MARKET, BY END-USE INDUSTRY, 2021-2023 (USD MILLION)	169
TABLE 194	SOUTH AFRICA: PLASTIC COMPOUNDS MARKET, BY END-USE INDUSTRY, 2024-2029 (USD MILLION)	169
TABLE 195	SOUTH AFRICA: PLASTIC COMPOUNDS MARKET, BY END-USE INDUSTRY, 2021-2023 (KILOTON)	169
TABLE 196	SOUTH AFRICA: PLASTIC COMPOUNDS MARKET, BY END-USE INDUSTRY, 2024-2029 (KILOTON)	170
9.5.4	REST OF MIDDLE EAST & AFRICA	170
TABLE 197	REST OF MIDDLE EAST & AFRICA: PLASTIC COMPOUNDS MARKET, BY END-USE INDUSTRY, 2021-2023 (USD MILLION)	170
TABLE 198	REST OF MIDDLE EAST & AFRICA: PLASTIC COMPOUNDS MARKET, BY END-USE INDUSTRY, 2024-2029 (USD MILLION)	171
TABLE 199	REST OF MIDDLE EAST & AFRICA: PLASTIC COMPOUNDS MARKET, BY END-USE INDUSTRY, 2021-2023 (KILOTON)	171
TABLE 200	REST OF MIDDLE EAST & AFRICA: PLASTIC COMPOUNDS MARKET, BY END-USE INDUSTRY, 2024-2029 (KILOTON)	171
9.6	SOUTH AMERICA	172
9.6.1	SOUTH AMERICA: IMPACT OF RECESSION	172
TABLE 201	SOUTH AMERICA: PLASTIC COMPOUNDS MARKET, BY COUNTRY, 2021-2023 (USD MILLION)	172
TABLE 202	SOUTH AMERICA: PLASTIC COMPOUNDS MARKET, BY COUNTRY, 2024-2029 (USD MILLION)	172
TABLE 203	SOUTH AMERICA: PLASTIC COMPOUNDS MARKET, BY COUNTRY, 2021-2023 (KILOTON)	173
TABLE 204	SOUTH AMERICA: PLASTIC COMPOUNDS MARKET, BY COUNTRY, 2024-2029 (KILOTON)	173
TABLE 205	SOUTH AMERICA: PLASTIC COMPOUNDS MARKET, BY PRODUCT, 2021-2023 (USD MILLION)	173
TABLE 206	SOUTH AMERICA: PLASTIC COMPOUNDS MARKET, BY PRODUCT, 2024-2029 (USD MILLION)	174
TABLE 207	SOUTH AMERICA: PLASTIC COMPOUNDS MARKET, BY PRODUCT, 2021-2023 (KILOTON)	174
TABLE 208	SOUTH AMERICA: PLASTIC COMPOUNDS MARKET, BY PRODUCT, 2024-2029 (KILOTON)	175
TABLE 209	SOUTH AMERICA: PLASTIC COMPOUNDS MARKET, BY SOURCE, 2021-2023 (USD MILLION)	175

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TABLE 210 SOUTH AMERICA: PLASTIC COMPOUNDS MARKET, BY SOURCE, 2024-2029 (USD MILLION) 175

TABLE 211 SOUTH AMERICA: PLASTIC COMPOUNDS MARKET, BY SOURCE, 2021-2023 (KILOTON) 176

TABLE 212 SOUTH AMERICA: PLASTIC COMPOUNDS MARKET, BY SOURCE, 2024-2029 (KILOTON) 176

TABLE 213 SOUTH AMERICA: PLASTIC COMPOUNDS MARKET, BY END-USE INDUSTRY, 2021-2023 (USD MILLION) 176

TABLE 214 SOUTH AMERICA: PLASTIC COMPOUNDS MARKET, BY END-USE INDUSTRY, 2024-2029 (USD MILLION) 177

TABLE 215 SOUTH AMERICA: PLASTIC COMPOUNDS MARKET, BY END-USE INDUSTRY, 2021-2023 (KILOTON) 177

TABLE 216 SOUTH AMERICA: PLASTIC COMPOUNDS MARKET, BY END-USE INDUSTRY, 2024-2029 (KILOTON) 178

9.6.2 BRAZIL 178

9.6.2.1 Growing automotive industry to fuel market 178

TABLE 217 BRAZIL: PLASTIC COMPOUNDS MARKET, BY END-USE INDUSTRY, 2021-2023 (USD MILLION) 179

TABLE 218 BRAZIL: PLASTIC COMPOUNDS MARKET, BY END-USE INDUSTRY, 2024-2029 (USD MILLION) 179

TABLE 219 BRAZIL: PLASTIC COMPOUNDS MARKET, BY END-USE INDUSTRY, 2021-2023 (KILOTON) 179

TABLE 220 BRAZIL: PLASTIC COMPOUNDS MARKET, BY END-USE INDUSTRY, 2024-2029 (KILOTON) 180

9.6.3 ARGENTINA 180

9.6.3.1 Rising demand across industries to propel market 180

TABLE 221 ARGENTINA: PLASTIC COMPOUNDS MARKET, BY END-USE INDUSTRY, 2021-2023 (USD MILLION) 180

TABLE 222 ARGENTINA: PLASTIC COMPOUNDS MARKET, BY END-USE INDUSTRY, 2024-2029 (USD MILLION) 181

TABLE 223 ARGENTINA: PLASTIC COMPOUNDS MARKET, BY END-USE INDUSTRY, 2021-2023 (KILOTON) 181

TABLE 224 ARGENTINA: PLASTIC COMPOUNDS MARKET, BY END-USE INDUSTRY, 2024-2029 (KILOTON) 181

9.6.4 REST OF SOUTH AMERICA 182

TABLE 225 REST OF SOUTH AMERICA: PLASTIC COMPOUNDS MARKET, BY END-USE INDUSTRY, 2021-2023 (USD MILLION) 182

TABLE 226 REST OF SOUTH AMERICA: PLASTIC COMPOUNDS MARKET, BY END-USE INDUSTRY, 2024-2029 (USD MILLION) 182

TABLE 227 REST OF SOUTH AMERICA: PLASTIC COMPOUNDS MARKET, BY END-USE INDUSTRY, 2021-2023 (KILOTON) 183

TABLE 228 REST OF SOUTH AMERICA: PLASTIC COMPOUNDS MARKET, BY END-USE INDUSTRY, 2024-2029 (KILOTON) 183

**Plastic Compounds Market by Product (PVC, PP, PE, PS, PA, PC, PET, PU, ABS),
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