

North America Enterprise Resource Planning (Erp) Market Forecast 2024-2032

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Report description:

KEY FINDINGS

The North America enterprise resource planning (ERP) market is expected to grow with a CAGR of 8.38% during the forecast period, 2024-2032.

North America is a leader in terms of the adoption of technologies such as mobility, IoT, cloud computing, big data, digital transformation, and analytics. Additionally, continuous technological advancements, the presence of numerous ERP vendors, and access to proficient technical expertise are further driving market growth in the region.

REGIONAL ANALYSIS

The North America enterprise resource planning (ERP) market growth assessment includes an analysis of the United States and Canada. The increasing need for internal process efficiency, primarily through digital methods, is a major driving force behind ERP adoption in the United States. According to an IFS AB report, 41% of United States-based companies invest in ERP solutions primarily to enhance internal process efficiency. For example, while XPO Logistics announced plans to integrate augmented reality into its Ship XPO consumer self-service platform, PSA Airlines adopted IFS Maintenix to support its enterprise-wide fleet maintenance management needs.

In the United States, ERP vendors are also encouraging manufacturing and logistics companies to adopt augmented reality and apply AI technologies to sensor data collected from machines and robots. This trend is motivating ERP vendors to develop industry-specific ERP software, with United States-based QMS launching a core manufacturing ERP software package targeted at small and medium-sized businesses (SMEs).

On the other hand, in Canada, the legalization of cannabis production and sales is creating new opportunities for ERP vendors. Deacom, for example, announced a seed-to-sale functionality tailored for the cannabis industry and has secured TerrAscend, a Canada-based company, as a client. Additionally, 365 Cannabis, a Microsoft-powered ERP technology firm, has expanded into the cannabis market, as well.

Likewise, Loblaw Companies Limited, Canada's leading food and pharmacy retailer, is utilizing an SAP ERP solution to enhance operational efficiencies and better leverage business data. This solution enables the company to make optimal use of the data generated by the ERP system. Collectively, these factors are expected to contribute to the enterprise resource planning (ERP) market growth in North America during the forecast period.

SEGMENTATION ANALYSIS

The North America enterprise resource planning (ERP) market segmentation includes deployment, enterprise size, business

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function, and end-user. The deployment segment is further categorized into on-premise, cloud, and hybrid.

On-premise ERP deployment options are essential for organizations that require company-owned on-site servers and software, serving employees and facilitating both on-site and off-site networking opportunities. Generally, on-premise systems are easier to modify, allowing for significant customization to meet specific needs and requirements. This capability is crucial for many organizations, especially those in niche industries like specialized manufacturing, which have unique processes.

In addition, on-premise software is typically priced under a one-time perpetual license fee, usually based on the organization's size or total number of employees. Consequently, these systems are often considered a capital expenditure, requiring a large upfront investment.

Mobile accessibility can also pose challenges for on-premise deployments, often necessitating a third-party client to facilitate communication between the on-premise software and mobile devices. While not insurmountable, this can be a pain point.

Therefore, on-premise ERPs are best suited for larger enterprises with higher budgets, which seek to customize system operations and maintain, host, and protect their ERP data.

COMPETITIVE INSIGHTS

Some of the leading players in the North America enterprise resource planning (ERP) market include Epicor Software Corporation, International Business Machines Corporation (IBM), Infor Inc, etc.

Epicor Software Corporation (Epicor) provides industry-specific business software tailored to the needs of distribution, retail, manufacturing, and services organizations. The company's integrated systems and services encompass enterprise resource planning (ERP), manufacturing execution systems (MES), supply chain management (SCM), financial management, human capital management (HCM), and service management.

Additionally, Epicor offers business process consulting, systems and hardware consulting, implementation services, as well as custom solution development services. The company operates in the Asia-Pacific, the Americas, and Europe, with its headquarters located in Austin, Texas.

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